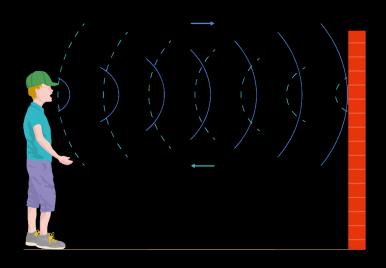
# A Physical Site

# Greenwich Foot Tunnel

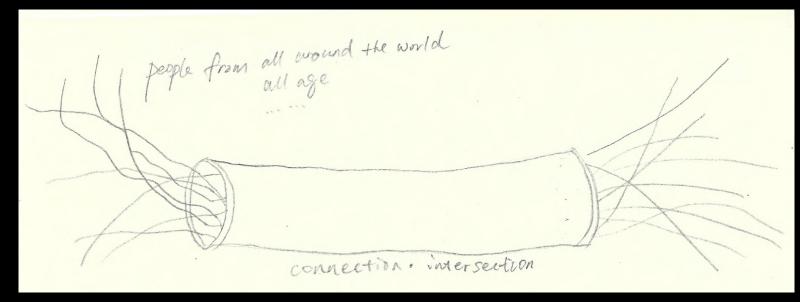
# PRE-TRIP EXPECTATION





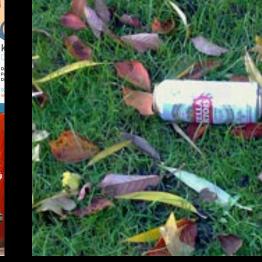
Lights and shadows

Echoes



Footsteps from all directions converge briefly here, then disperse once again.





Graffiti

Other traces by human and nature

# PREPARATION





# 01 Arrival

Encountered a group of pupils at the north entrance and seized the opportunity to follow them all the way to the south entrance, recording the echoes they created in the tunnel

a. The tunnel is cleaner and brighter than I expected.





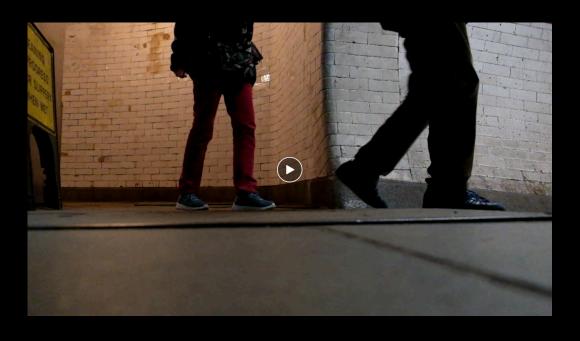
b. As the pupils walk by, their colourful clothing reflects vivid lights on the walls, which catches my attention more than their echoes.



c. There are many marks on the walls resembling map-like patterns, and I plan to turn back later to examine them closely.



Upon reaching the south end, I discovered the lift was out of order. There were no signs or anyone to remind me. After awkwardly attempting for a while, I gave up



Placed the camera in front of the lift at the south entrance, recording the footsteps of people coming and going



Took on the responsibility of reminding people that the elevator was out of order, and turned the camera to the broken lift











Returned to the north entrance, , documenting various traces along the way

an / Vehicle / Time ..

# Method 01

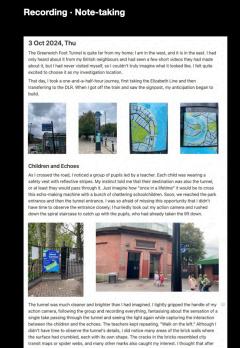
Recording · Video/photo-graphing

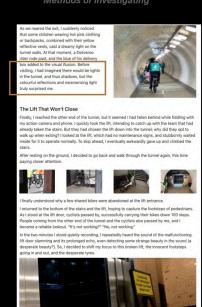


It enables me to capture moments of interest, document a story linearly, or even record sound. The advantage is the ability to quickly capture and document unexpected events.

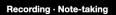
# Method 02

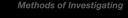
Note-taking/Diary



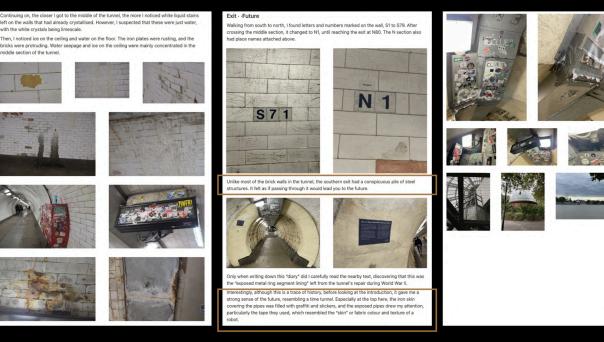








Uni



Compared to the visual footage, it better allowed me to capture the details and document my own feelings within it.

# Method 03

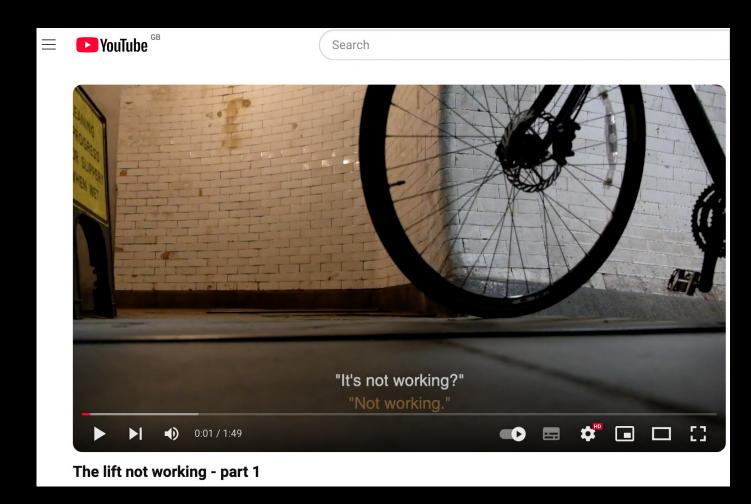
# Sorting

Sorting		Methods of Investigating			Unit 1
Footage No. · Timecode · Content	Content Type		Footage No. · Timecode · Content	Content Type	
1486'0020-0031 Footsteps	Human	Hearing	1494'0056-0103 Me: "It doesn't work."	Human	Hearing
1486'0125 Just Eat Delivery Box Orange	Human · Vehicle	Sight	1494'0116-0214 ppl still got in the lift	Human	Hearing
1486'0138-0142 Bicycle		Sight	regardless of my reminder. "U r right".		Sight
1486'0145 "It's not working?" "Not working."	Human	Hearing	"The door keeps opening and closing." "ok." Then carry bicycles up the stairs.		
1487'0014-0114 Lift door open-close	Lift	Hearing	or. Thorroally bioyolog up the stairs.		
1487'0126-0250 teens footstep clap cheer	Human	Hearing	1494'0142 man stepped on manhole cover	Human	Hearing
1487'0126 teens interact with the lift	Human	Sight	1494'0235-0242 deliveryman goes straight		Sight
1487'0527-0543 people in & out, confusing	Human	Sight	up the stairs without considering the lift		
1487'0556-0600 holding out, finally came out Human		Sight			
1487'0455 "I think it's not working."	Human	Hearing	1502' dog		Sight
1487'0614 Bike brake		Hearing	1519'0038-0051 Maintenance sign finally	Lift	Sight
1487'0707 Bike bell		Hearing	1524'0000-0008 bicycle white reflection	Reflection	Sight
1487'0707 3 ppl carrying bike came down	Human	Sight	1524'0000-0008 whistle	Human	Hearing
1487'0725-0731 "r u serious" "f hell" "really"	Human	Hearing	1562'0008 child calling "daddy"	Human	Hearing
1490'0014-0029 baby pushchair		Sight	1562'0010-0020 2 cyclist red blue yellow	Reflection	Sight
1490'0038-0045 languages can't understand	d Human	Hearing	1562'0029-0032 walker vs. cyclist	Human	Sight
1490'0049-0058 wheels		Hearing	1562'0035-0045 'no cycling'	Ground, sign	Sight
1492' trolley		Sight	1562'0100-0110 red reflection	Reflection	Hearing
1493'0000-0022 pink yellow reflection	Reflection	Sight	1562'0122-0136 cyclist	Human	Sight
1493'0037 whistle	Human	Hearing	1562'0122-0136 wheel sound getting louder		Hearing
1493'0038 cheers "woo way"	Human	Hearing			
1493'0057 child walking loudly	Human	Hearing	1605' water on ground	Trace	Sight
1493'0107-0124 scooter	Vehicle	Sight	1622' crystallised water stains on the wall		Touch
1493'0107-0124 scooter red light reflection	Reflection	Sight	1623' classical singing	Human	Hearing

Based on the content of the captured footage, I transformed it from a linear narrative into a categorisation by features. This approach helps me organise my thoughts and focus on the details that interest me most.

# 01

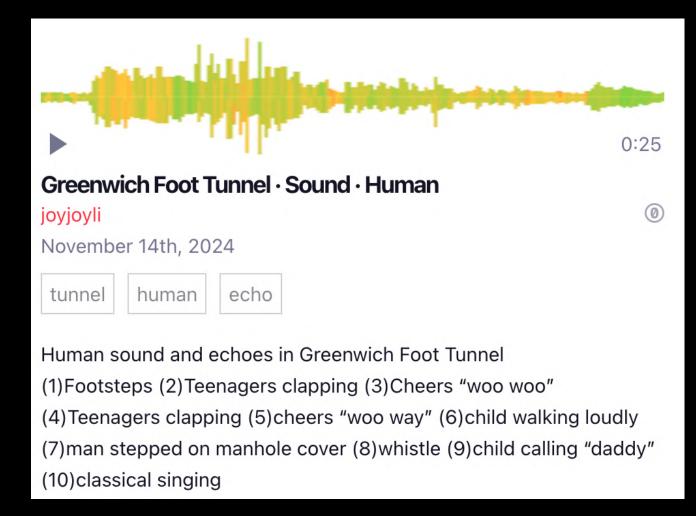
The interaction between the lift and tunnel travellers, and their attitudes toward me



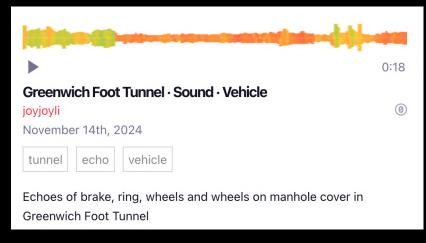
Watch it here

https://www.youtube.com/watch?v=D72eTBnEtHE

# 02 Hearing Human / Vehicle / Lift



# Listen to it <a href="https://freesound.org/people/joyjoyli/sounds/768086/">https://freesound.org/people/joyjoyli/sounds/768086/</a>



Greenwich Foot Tunnel · Sound · Broken Lift
joyjoyli
November 14th, 2024

lift tunnel echo slamming

Lift doors slamming in Greenwich Foot Tunnel

Listen to it
<a href="https://freesound.org/">https://freesound.org/</a>
<a href="people/joyjoyli/">people/joyjoyli/</a>
<a href="mailto:sounds/768087/">sounds/768087/</a>

Listen to it https://freesound.org/people/joyjoyli/sounds/768088/

# 03 Sight Reflection / Human / Vehicle / Time / Temperature













# WEEK 1 REFLECTION

- People of different ages, nationalities, and backgrounds may briefly meet, parallel, and cross path here.
- Upon entering, one becomes part of it—a reflection of light.
- Despite the occasional inconveniences, people cannot resist their dependence on it.
- Different reactions to the same awkward situation.
- Time, temperature, and traces of humanity.
- A time capsule machine connecting past and future—peeling plaster alongside futuristic mechanical tape and pipes, with children and elderly people passing through.

# FEEDBACK

"The short video of the broken lift is very interesting, bringing a comedic effect, and it's worth continuing to document; however, as we see the 'maintenance in progress' sign placed in front of the lift at the end of the video, the story might be coming to a close."

"Echoes is also a great theme. When entering a tunnel, people often like to make sounds to hear their echoes. You could try making a composition using the various sounds you've recorded..."

5. ^ "Greenwich foot tunnel lift fixed after 307 days and cyclists are relieved" 2. 15 March 2022. Archived 7 from the original on 21 January 2023. Retrieved 21 January 2023.



# Greenwich foot tunnel lift finally fixed after 307 days and cyclists are relieved

Cyclists faced a daunting walk up a spiral staircase when elevators were broken

By Kiro Evans Local Democracy Reporter







# London cyclists furious that broken lifts mean they have to drag their bikes up 96 steps at Greenwich foot tunnel

The Greenwich foot tunnel lifts have been out of action for months

By Kiro Evans Local Democracy Reporter







Cyclist Joel is among those happy to see the elevator back in action after a reported 307 days

London cyclists are over the moon after the Greenwich foot tunnel lift finally reopened after almost a year. It means bikers are can avoid the estimated 96-step journey where they had to haul their bikes for months on end.

While some social media posts suggested the lifts had broken again over the weekend, only days after being fixed, they were fully functional on Monday (March 14) as commuters returned home. The lifts at both ends of the tunnel have had a series of problems, with the north lift at the Greenwich end believed to have been out of action for 307 days, according to one Twitter account that has been tallying the issue.



Commuter Mark Aldous was among those revealing their frustration with the broken lifts (Image: Kiro Evans)

London cyclists have been left furious that broken lifts mean they have to drag their bikes up 96 steps at Greenwich foot tunnel.

The elevators have been out of action for months and has left cyclists with few options but to take the stairs on their commute.

I realise that this is not a one-off incident; the lift being out of service is the norm. I believe that even after a week, it will still be broken.

# Wondering:

? Why do people who know the lift is broken still use this tunnel, especially those who ride a bike?

? Isn't there any other way for them to commute?

# Looking for:

March How does carrying a bike upstairs in Greenwich Foot Tunnel feel?

Alternative way for a bike rider.

# PREPARATION WEEK 2

# **Central Loan Store**





GoPro & Attachment



Voice Recorder



Santander Cycles Hire



Rode a bike through the tunnel from the north entrance to the south entrance



Upon reaching the south entrance, I found that the lift was indeed still out of service; facing the 100-step spiral staircase, I failed to lift the bike even a single step

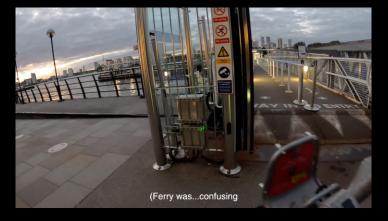


Met a kind person who offered to help me carry the bike up the spiral staircase



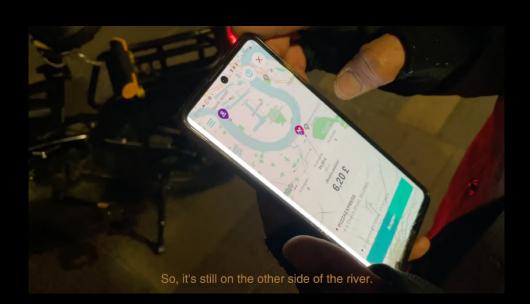
Interviewed this gentleman and had a conversation with him. As a commuter, carrying his bike up and down the stairs every day is a personal choice for him, and he sees it as a great opportunity to exercise.

Looked for an alternative way to cross the river with the bike, but after checking the ferry, I decided to give up on it.



05

04



I recorded the delivery rider repeatedly saying that he wouldn't take any more orders today, having crossed the river multiple times and feeling exhausted. Yet, after some hesitation, he accepted an order on the other side of the river for one more time.



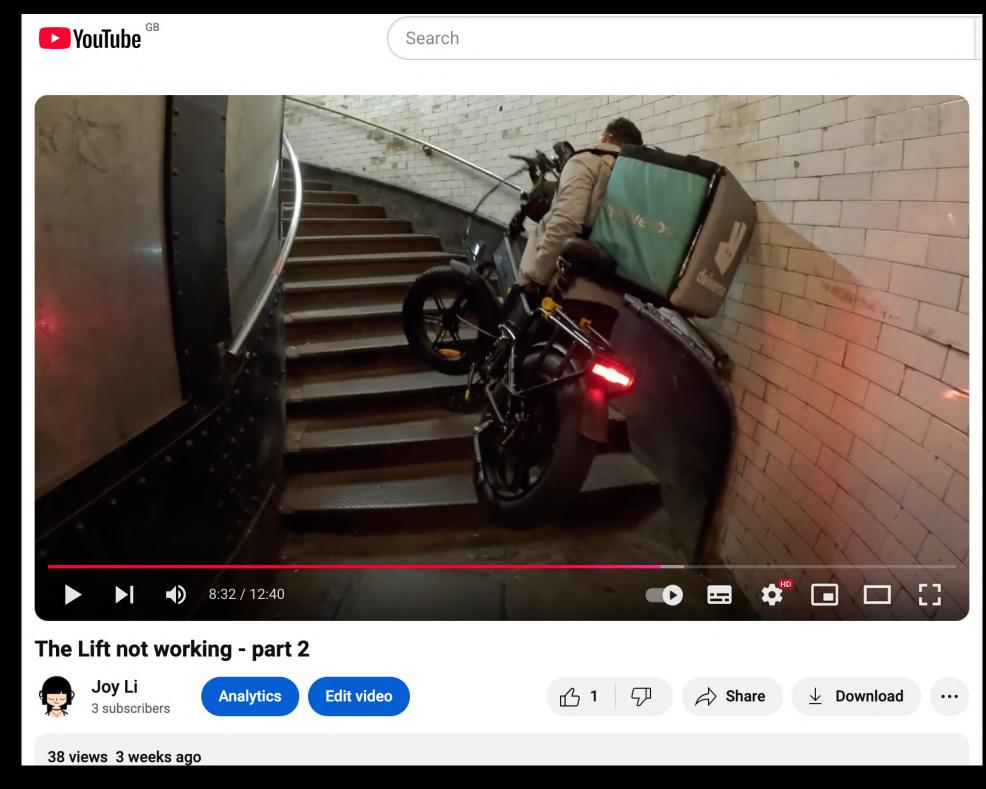
Talked with the rider along the way and documented the entire process of him carrying the electric bike up the stairs



This time, I wanted to focus on delivery riders, as I believe for them, it's not a personal choice but something they are forced to accept, facing the challenge head-on. I found a delivery rider on a bulky electric bike and interviewed him.



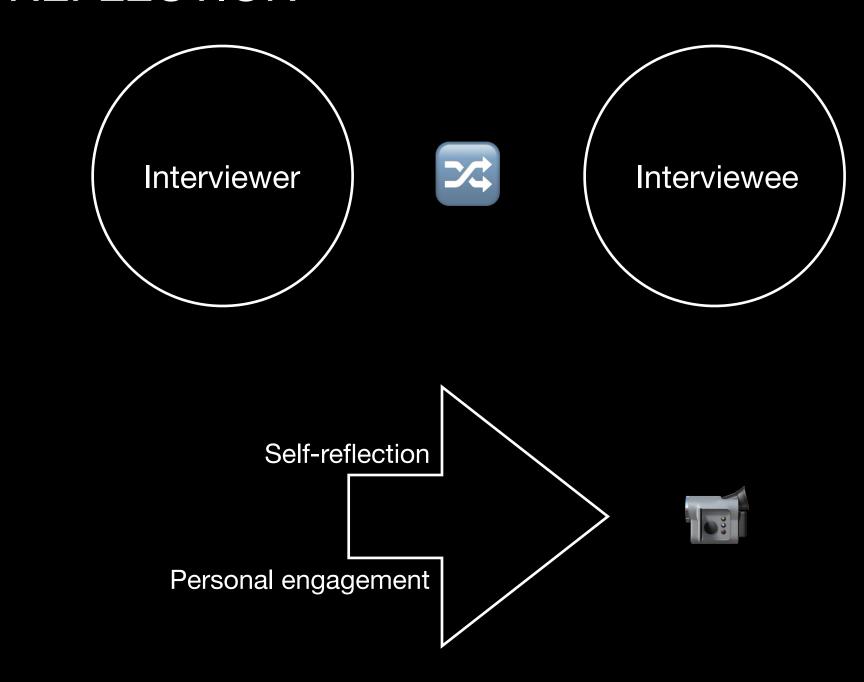
Attempted to ride to London Bridge, but ultimately, was unsuccessful. After returning the Santander Cycles, I made my way back to the broken lift



Watch it here

https://www.youtube.com/watch?v=9xd5DHP1Ng8&t=1s

# REFLECTION



# FEEDBACK

Good use of video as a mockumentary tool, successfully turning an out-of-service, annoying lift into an act of comedy.

The video invites the audience to reflect on topics such as connection, labor, and accessibility, effectively illustrating how social interactions and relationships emerge when essential facilities break down.

**Areas for improvement**: 1. Refine the editing to create a consistent narrative 2. Develop the project further and expand the content

# A Printed Retail Catalogue

# A Chinese Takeaway Leaflet



# NEW WING LUCK

Peking, Szechuan and Chinese Food Take Away



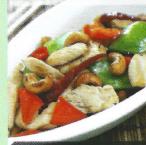
109 Station Road
West Drayton
Middlesex UB7 7LT

O1895 443 565
Telephone Orders Welcome









# Free Delivery

£15 Minimum for free delivery within 3 miles

# **Opening Hours**

OPEN 6 DAYS A WEEK
Monday - Sunday: 5.00pm - 11.00pm
Tuesday: Closed

Some of our dishes contain CELERY, CEREALS CONTAINING GLUTEN, CRUSTACEANS, EGG, FISH, LUPIN, MILK, MOLLUSCS, MUSTARD, NUTS, PEANUTS, SESAME SEEDS, SOYA, SULPHUR DIOXIDE which some people may have a reaction to. Please inform our staff before ordering if you suffer from any food allergies.

We will do our best to advise you.

restaurants-new-wing-luck-new-yiewsley
2023

# FRIED RICE NOODLE DISHES (RICE VERMICELLI)

Singapore Fried Rice Noodles (Spicy)	£6.20
Roast Duck Fried Rice Noodles	£6.80
King Prawn Fried Rice Noodles	£7.50
Shrimp Fried Rice Noodles	
Chicken Fried Rice Noodles	£5.60
Beef Fried Rice Noodles	
Roast Pork Fried Rice Noodles	
Mushroom Fried Rice Noodles	£5.10
Mixed Vegetables Fried Rice Noodles	
Plain Fried Rice Noodles	
1 10111 1 1100 1 1100 1 1000 110	

	lain Fried Rice Noodles£5.00	
	CHICKEN DISHES	
F	CHICKEN DISHES  Roast Chicken Chinese Style£6.80 Chicken with Mushroom£6.80	
2	Chicken with Pineapple£6.80	
-	Chicken with Mixed Vegetables£6.80	1
	Chicken with Broccoli£7.00	1
	Chicken with Cashewnuts£7.00	1
	Chicken with Green Pepper & Black Bean Sauce £6.80	1
	Chicken with Oveter Sauce	1
	Chicken with Oyster Sauce£6.80 Chicken with Bamboo Shoots & Water Chestnuts £6.80	1
	Chicken with Bahy Corn	1
	Chicken with Baby Corn£6.80 Chicken with Cashewnuts & Yellow Bean Sauce £6.80	1
	Chicken with Cashewhuls & Tellow Bear Sauce 20.00	1
	Chicken with Satay Sauce£6.80 Chicken with Ginger & Spring Onion£6.80	1
	chicken with Ginger & Spring Officia	1
- 1	emon Chicken£6.80	1
r	Kung Po Chicken (Sweet & Spicy)£6.80 Chicken with Chilli Sauce£6.80	í
	Chicken with Sweet & Chilli Sauce£6.80	í
	Can Spice Chicken (Spice)	1
1	Sea Spice Chicken (Spicy)£6.80 Chicken with Tomatoes£6.80	í
	Chicken With Torriatoes	í
1	Szechuan Chicken (Spicy)£6.80 Crispy Fried Chicken with Hot & Sour Sauce£6.80	í
	Smoked Chicken with Garlic &	′
1	Spring Onion (Shredded)£7.60	)
2	Chicken with Chilli, Salt & Spring Onion (Shredded) £7.60	)
-	BEEF DISHES  Beef Chinese Style£6.90	1
	Beef with Mushroom£6.90	í
- 1	Beef with Pineapple£6.90	í
	Beef with Mixed Vegetables£6.90	í
	Beef with Broccoli£6.90	í
	Beef with Cashewnuts£6.90	ń
-	Beef with Green Pepper & Black Bean Sauce £6.90	ó
	Reef with Oveter Sauce F6.90	5
	Beef with Oyster Sauce£6.90 Beef with Bamboo Shoots & Water Chestnuts£6.90	5
	Beef with Baby Corn£6.90	Ó
	Beef with Cashewnuts & Yellow Bean Sauce £6.90	ń
	Beef with Satay Sauce£6.90	
	Beef with Sweet & Chilli Sauce£6.90	Ó
	Beef with Ginger & Spring Onion£6.90	ó
	Kung Po Beef (Sweet & Spicy)£6.90	0
	Beef with Chilli Sauce£6.90	0
	Sea Spice Beef (Spicy)£6.90	Ó
	Szechuan Reef (Spicy) F6 90	Ó
	Szechuan Beef (Spicy)	ń

£6.90 £6.90

Deep Fried Shredded Chilli Beef.

Fried Beef with Tomatoes

#### **CURRY DISHES**

72	Special Curry£7.30
73	King Prawn Curry£7.80
73A	Duck Curry£7.80
74	Shrimp Curry£6.30
75	Chicken Curry£6.00
76	Beef Curry£6.00
77	Roast Pork Curry£6.00
	Muchanam Curry 55 20
78	Mushroom Curry£5.20
79	Mixed Vegetables Curry£5.30
80	Curry Sauce£1.70
80.1	Chillí Oil£1.20
	ROAST DUCK DISHES
81	Roast Duck Chinese Style£7.60
81.1	Roast Duck with Green Pepper &
01.1	Black Bean Sauce£7.60
82	Roast Duck with Mushroom£7.60
-	Roast Duck with Pineapple£7.60
83	Roast Duck with Pineapple
83A	Roast Duck in Special Plum Sauce (Fruity & Tangy) £7.60
84	Crispy Aromatic Duck (Served with Pancake, Quarter £12.00
84.1	Spring Onion, Cucumber & Peking Sauce) Half £21.00
84A	Crispy Aromatic Lamb£11.00
	(Served with Pancake, Cucumber & Spring Onion)
84.2	Hoi Sin Sauce£2.10
	KING PRAWN DISHES
85	King Prawn with Mushroom£7.30
	King Prawn with Pineapple£7.30
86	King Prawn with Mixed Vegetables 67.30
87	King Prawn with Mixed Vegetables£7.30
87A	King Prawn with Broccoli£7.30
88	King Prawn with Cashewnuts£7.30
88.1	King Prawn with Chilli, Salt & Spring Onion £7.50
89	King Prawn with Green Pepper &
	Black Bean Sauce£7.30
90	King Prawn with Oyster Sauce£7.30
91	King Prawn with Bamboo Shoots &
	Water Chestnuts£7.30
92	King Prawn with Baby Corn£7.30
93	King Prawn with Cashewnuts &
33	Yellow Bean Sauce£7.50
94	King Prawn with Satay Sauce£7.30
_	King Prawn with Ginger & Spring Onion£7.30
95	King Prawn with Ginger & Spring Onion
96	Kung Po King Prawn (Sweet & Spicy)£7.30
97	King Prawn with Chilli Sauce£7.30
97A	King Prawn with Sweet & Chilli Sauce£7.30
98	Sea Spice King Prawn (Spicy)£7.30
99	Szechuan King Prawn (Spicy)£7.30
99A	King Prawns with Tomatoes£7.30
	CHOP SUEY (BEANSPROUTS)
100	Special Chop Suey£6.60
	King Prown Chan Suov
101	King Prawn Chop Suey£8.10
102	Shrimp Chop Suey£6.00
103	Chicken Chop Suey£6.00
104	Beef Chop Suey£6.00
105	Roast Pork Chop Suey£6.00
106	Mushroom Chop Suey£5.50
107	Mixed Vegetables Chop Suey£5.50

SWEET	& SO	UR D	ISHES
-------	------	------	-------

108	Sweet & Sour Chicken Balls	£6.90
108A	Sweet & Sour Chicken Sliced in Batter	£6.50
109	Sweet & Sour Pork Balls	£6.50
110	Sweet & Sour King Prawn Balls	£8.50
110A	Sweet & Sour Prawns Peking Style	£8.30
111	Sweet & Sour Chicken Hong Kong Style	£6.50
112	Circuit or court i citations its indications	£6.50
113	Ollock or open illinoe regeleeree	£4.50 £1.60
114	Olloof or open orders in the contract of the c	£6.50
114A	Sweet & Sour Chicken (Sliced)	20.50
	ROAST PORK DISHES	
115	Roast Pork Chinese Style	£6.20
116	Roast Pork with Mushroom	£6.20
117	Roast Pork with Mixed Vegetables	£6.20 £6.20
117A	Roast Pork with Groop Ropper &	20.20
118	Roast Pork with Green Pepper & Black Bean Sauce	£6.20
119	Roast Pork with Cashewnuts & Yellow Bean Sauce	
	OO YOUNG DISHES (OMELETTE	
120	Special Foo Young	£0.40
121	King Prawn Foo Young	£6.70
122 123	Shrimp Foo YoungChicken Foo Young	£5.70
124	Roast Pork Foo Young	£5.70
125	Mushroom Foo Young	£5.50
125.1	Plain Foo Young	£5.00
120.1	EXTRA	
400		64.10
126 127	Fried Beansprouts	£4.10
128	Fried Mushrooms	£4.50
129	Fried Miyed Vegetables	£4.50
129A	Fried Mixed Vegetables  Deep Fried Bean Curd with Mixed Vegetables	£5.20
129B	Deep Fried Bean Curd in Black Bean Sauce	£5.20
130	Fried Bamboo Shoots & Water Chestnuts	£4.40
131	Barbecued Sauce	£1.60
131A	Black Boan Sauce	£1.80
131B	Satav Sauce	£2.20
132	Roast Chicken with Chips & Peas	£6.30
133	Chips	£3.20
134	Roast Duck & Egg Fried Rice	£7.00
135	Roast Pork & Egg Fried Rice	£0.50
136	Roast Pork with Unicken & Egg Fried Rice	£7.00
137 138	Banana FritterPineapple Fritter	£3.60
130		. 25.00
	STEAK	
139	Fillet Steak Cantonese Style	.£8.90
140	Fillet Steak with Chilli, Green Peppers in	00.93
4.44	Black Bean Sauce	£8.90
141 142	Fillet Steak in Black Pepper Sauce	£8.90
142		. 25.00
	DRINKS	
905	Bottle of Coke	£3.00
910	Coke (Can)	£1.50
912	Coke (Can) Diet Coke (Can) Pepsi (Can)	£1.50
917 904	7up (Can)	£1.50
504	Tup (Garry	

What are the different components?

How are they similar?

How are they held together, both formally and conceptually?

How is your understanding of each component shaped by its relationship to the other parts?

Is there an identifiable 'grammar' within the system?

What pattern are visible across the set?

How is it presented, circulated, or accessed?

Dish type, dish name, price

Key ingredient(meat type), flavour, cooking methods

Chicken/beef/roast duck/pork/king prawns as key ingredients or curry/chop suey/sweet & sour as flavour

The variation in dishes mainly relies on changing the key ingredient, as the cooking methods are largely the same, making each category feel less distinct.

Meat type + style/vegetable/sauce

A clear pattern of repeating ingredients and cooking methods

Printed leaflet, in list, pick up on site, or possibly delivered with takeaway, digital version available online.

# **METHODS**

# 01 Framing + Sequencing & Captioning

"Any purpose, value, or meaning created within it is provisional; That is limited to a place, time, or circumstance."

Place: Suburban < London < UK < Western world

**Time:** since 1950s and 1960s.

Circumstance: immigration wave; most popular way of making a living; adapting to British customs and recognising demand; prosperous development of Chinese cuisine/takeaway in the UK

# **Framing**

# My purpose:

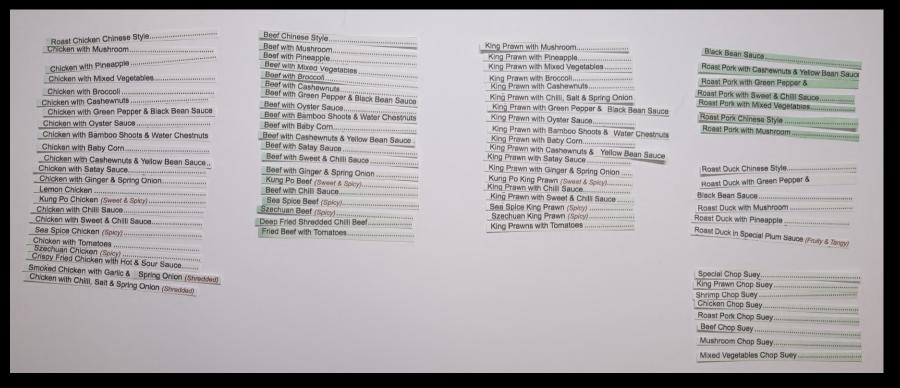
To restore a menu grammar that aligns as closely as possible with Chinese customs. (The flavour/cooking methods are important!)

# The relationship between component parts:

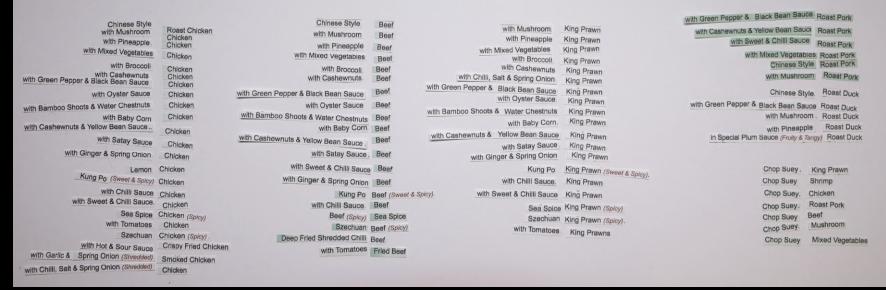
Different flavour/ cooking methods/ ingredients

# Sequencing & Captioning

Most popular tastes/ dishes & naming the new categories









# Recommendation SWEET & SOUR

Sweet & Sour Chicken Balls...... Sweet & Sour Chicken Sliced in Batter ... Sweet & Sour Pork Balls ... 

# CHOP SUEY (BEANSPROUTS)

Chicken

Beef King Prawn

Roast Pork

Mushroom

Mixed Vegetables

Chinese Style

Roast Pork

Roast Chicken

Roast Duck

Szechuan (Spicy) Chicken

Beef

King Prawn

Kung Po (Sweet & Spicy)

Chicken

King Prawn

with Green Pepper & Black Bean Sauce

Beef

Roast Pork

Chicken

King Prawn

Roast Duck

Chicken

with Sweet & Chilli Sauce.

King Prawn

Roast Pork

Beef

with Chilli Sauce Chicken

Beef

King Prawn

Chicken with Oyster Sauce

Beef

King Prawn

vith Cashewnuts & Yellow Bean Sauce...

Beef

Chicken

Roast Pork

King Prawn

with Satay Sauce

Chicken

Beef

King Prawn

Sea Spice (Spicy)

Chicken

King Prawn

with Mushroom

Chicken

King Prawn Beef

Roast Pork

Roast Duck

with Mixed Vegetables

Chicken

Beef

King Prawn

Roast Pork

with Broccoli Chicken

Beef

King Prawn

with Baby Corn

Chicken

Beef

King Prawn

with Tomatoes

Chicken

Fried Beef

King Prawns

with Bamboo Shoots & Water Chestnuts

Chicken

Beef

with Ginger & Spring Onion.

King Prawn

Chicken

Beef

King Prawn

with Pineapple. Chicken

Beef

King Prawn

Roast Duck

with Cashewnuts

Chicken

Beef

King Prawn

# The One and Only

with Hot & Sour Sauce

Crispy Fried Chicken

with Garlic & Spring Onion (Shredded)

Smoked Chicken

with Chilli, Salt & Spring Onion (Shredded)

Chicken

Chicken Lemon

Deep Fried Shredded Chilli

with Chilli, Salt & Spring Onion

Roast Duck

in Special Plum Sauce (Fruity & Tangy)

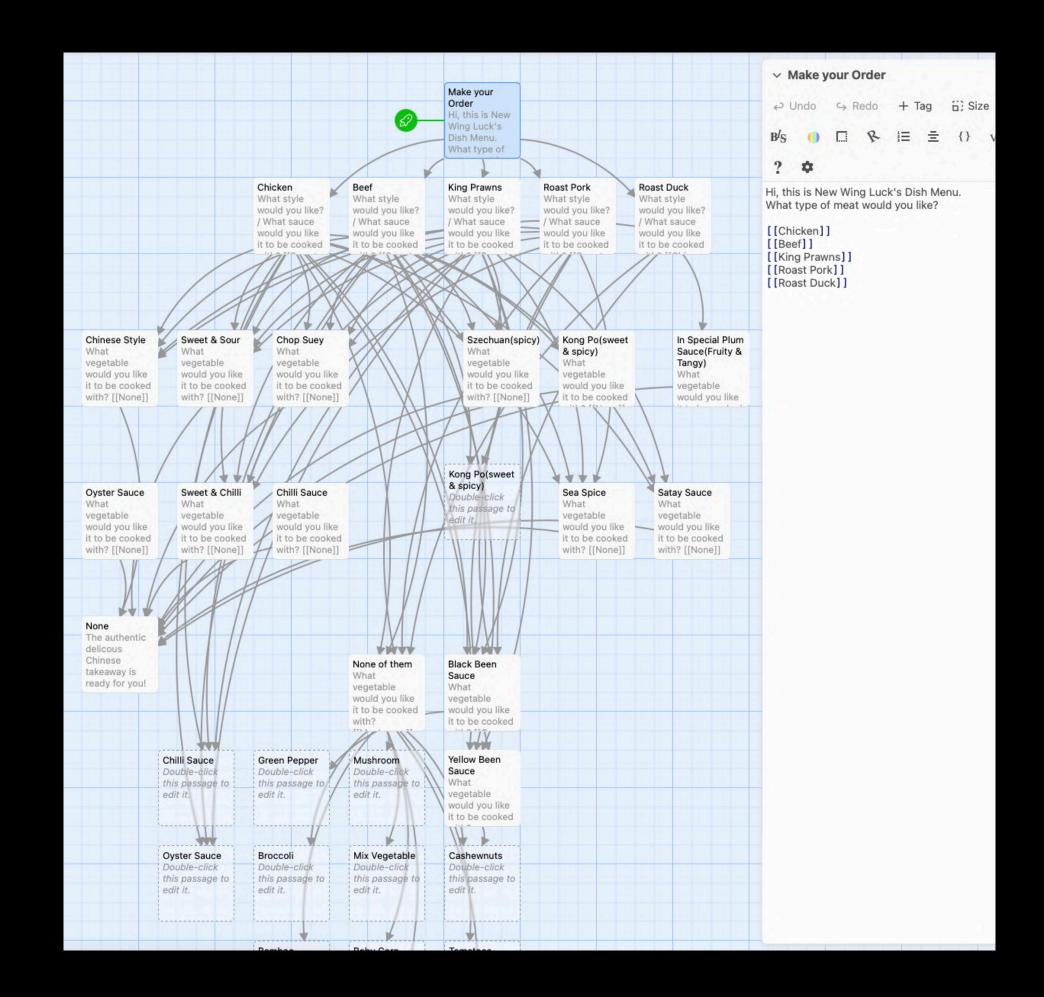
King Prawn

# METHODS

# 02 Re-presenting

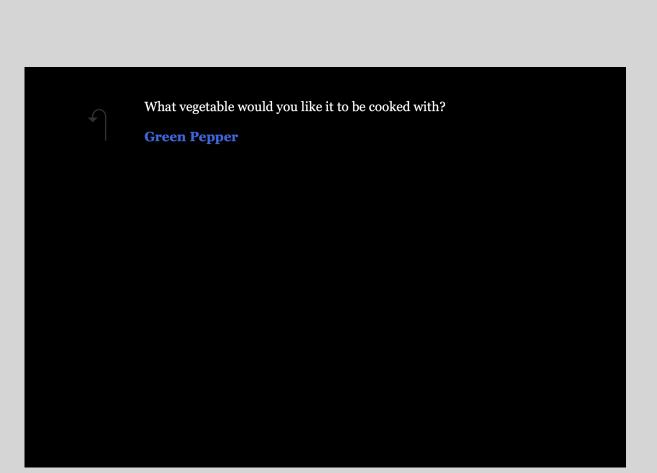
# My purpose:

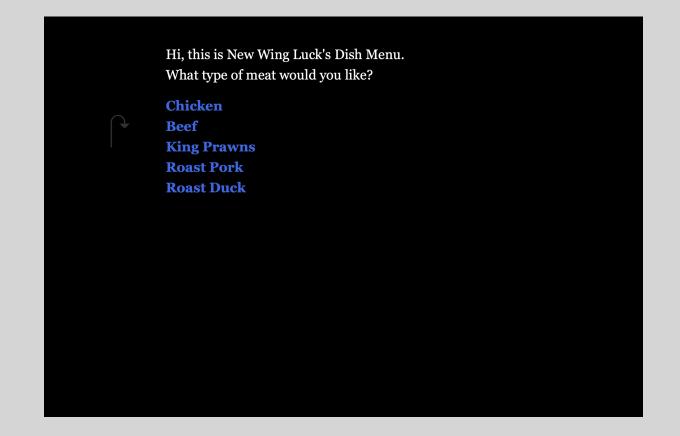
Explore a way to create an emotionless, standardised takeaway user flow—or perhaps a mini-game focused on ordering traditional British Chinese food—to critique the soulless, mechanical approach to selecting westernised Chinese dishes. By using Twine, I built a user flow that mimics the mechanical and impersonal nature of the takeaway experience, while the mini-game will challenge users to navigate through bland and uninspired menu options.

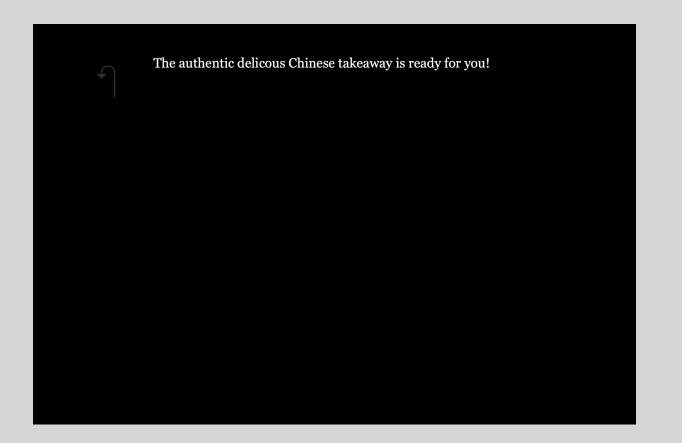


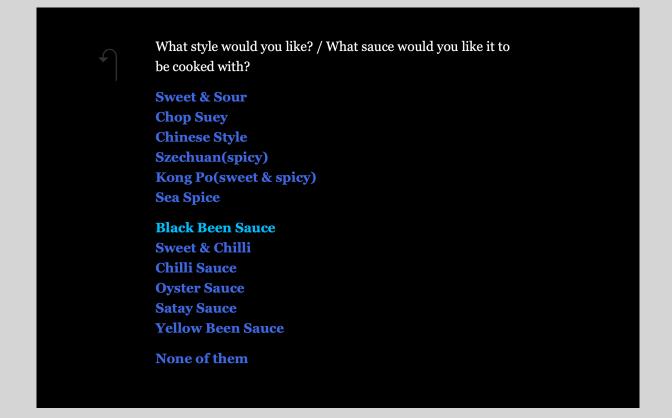
# 02 Re-presenting











# Experience it here

https://lizhaoyijoy.itch.io/ordering-authenticchinese-takeaway

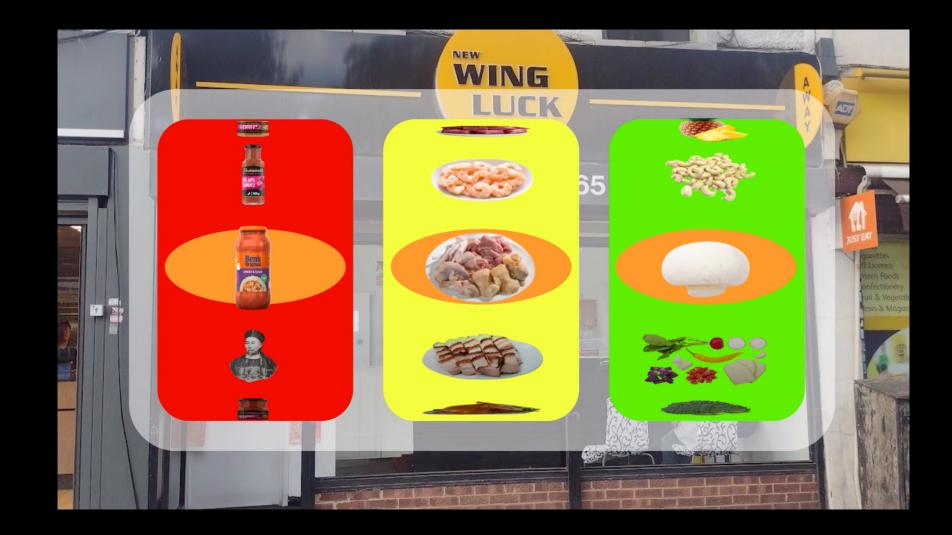
# 03 Re-drawing

Most of the time, the cooking methods for each dish in China cuisine are fixed, with flavours, techniques, and ingredients closely linked. It's not easy to separate them based solely on the type of meat one wants to eat today and then choose a cooking method accordingly.

At the same time, regarding the naming of Chinese dishes, it usually consists of the cooking method plus the main ingredient; sometimes, you can't even identify the cooking method and ingredients from the dish name alone.

# My purpose:

To show my dissatisfaction with the random combinations of soul-less British Chinese dishes through a motion graphic that resembles a rolling slot machine, after categorising the sauces/cooking methods, main ingredients, and vegetables/sides.



Watch it here

https://vimeo.com/1029871522/e0d9df247f?share=copy

# **FEEDBACK**

The slot machine approach is the most interesting and effective way to convey your concept, but there's room for improvement. First, consider adding more details, such as including the names of the dishes generated by the combinations, changing the background images, and incorporating ambient sounds.

Second, for people unfamiliar with Chinese cuisine, it might come across as simply something fun to play with. You need to consider pushing its ironic aspect to the extreme, such as emphasising that it's "authentic" while in reality it's not. When each dish appears, think about how to make Western users realise that these dishes don't actually exist in Chinese cuisine. You also need to consider who your audience is.

01

Selected 6 dishes to "cook"

#### SWEET & SOUR CHICKEN

Combinations that are extremely popular overseas but uncommon in China

BEEF CHOP SUEY

A dish that the majority of Chinese people are completely unfamiliar with

### CHICKEN WITH CASHEWNUTS & YELLOW BEAN SAUCE

A dish that's somewhat acceptable but still confusing

KUNG PO CHICKEN

A dish that is popular both in China and overseas

#### KUNG PO KING PRAWN

A mix of ingredients and cooking methods that you wouldn't find in China

MIXED VEGETABLE CURRY

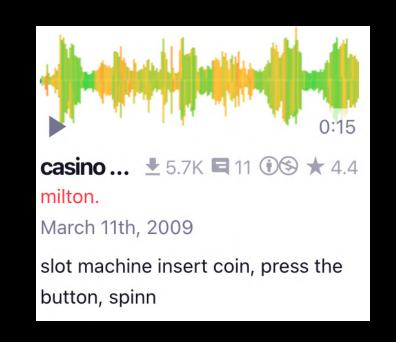
A dish that's impossible to encounter in China

02

Added background sounds which consists of the ambiance of a Chinese restaurant, the sizzling and frying sounds from the kitchen, and slot machine sound effects





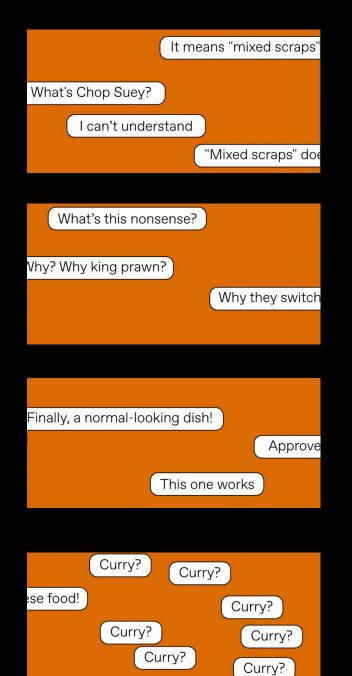


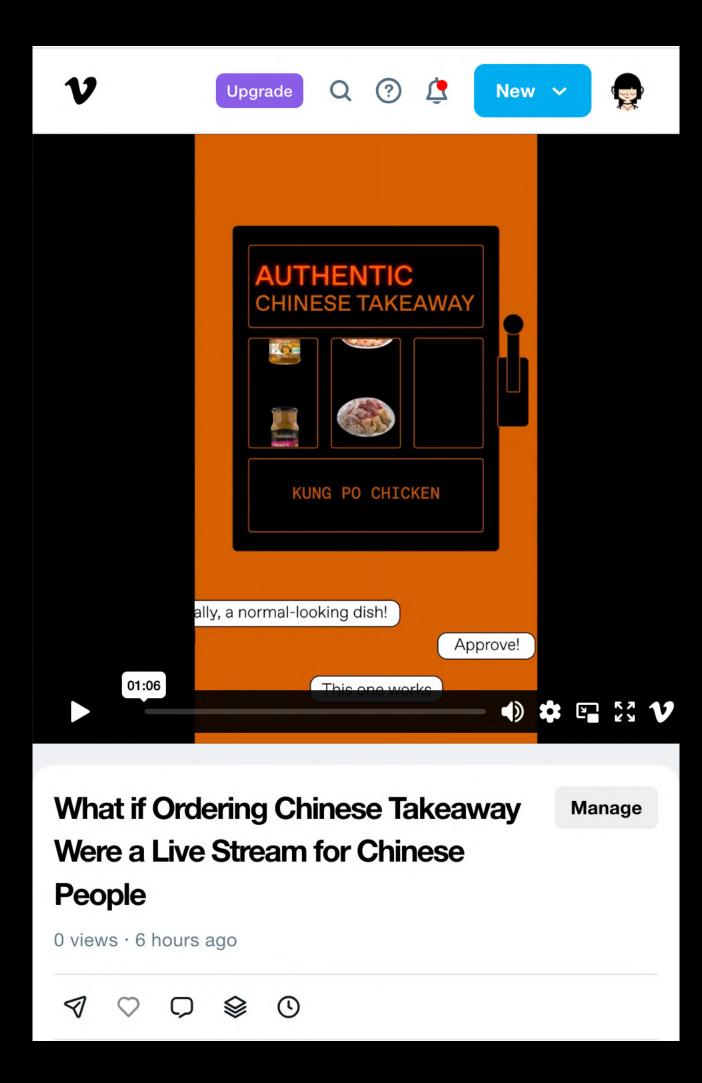
A neon sign effect was created for the word "Authentic", inspired by the flashing "OPEN" neon signs commonly seen at the front of many Chinese takeaways.

AUTHENTIC CHINESE TAKEAWAY

Once the "cooking" is complete, the name of the dish is displayed

Imagine this "mechanical" and inauthentic cooking process being live-streamed to Chinese audiences and capturing their real-time comments. These comments will then be shown to the target audience of such Chinese cuisine





Watch it here

https://vimeo.com/1029876177?share=copy

# FEEDBACK

"These real-time comments are coming too quickly and are hard to follow. You could try having them scroll from bottom to top and gradually fade out at some point."

"The graphics of this machine can be further improved to make it more fun to play with."

# A Text

# Woman in Foul Language

**Chosen Text** 

他妈的 tāmāde

Equivalent to: dame it, f\*\*king hell, etc. Literal translation: His mother's Shorter and 'politer' version for:

(f\*\*k) his/your mother'

(f\*\*k) his/your mother's (c\*\*t)

Additional materials



#### [A Short Video]

A standup comedian giving a 'lecture' on the four grammatical uses of "tāmāde", which are: Modal Particle, Adverbial Intensifier, Discourse Filler: Friendly Banter, and Interjectory Phrase.

It's clear that "tāmāde" has become an extremely useful word for venting frustration, while its literal meaning and origin—linked to the insult and disrespect towards women—have been weakened and forgotten. Over time, swear words that degrade women have become normalised, gradually being rationalised as part of everyday language.

无论是谁,只要在中国过活,便总得常听到"他妈的"或其相类的口头禅。我想:这话的分布,大概就跟着中国人足迹之所至罢;使用的遍数,怕也未必比客气的"您好呀"会更少。假使依或人所说,牡丹是中国的"国花",那么,这就可以算是中国的"国骂"了。

#### ——鲁迅《论"他妈的"》一九二五年七月十九日

No matter who you are, as long as you live in China, you're bound to frequently hear the expression 'tāmāde' (damn it) or similar phrases. I think this saying probably spreads wherever Chinese people go, and it's likely used as often as polite expressions like 'Hello!' If someone claims that the peony is China's 'national flower,' then this expression could be considered China's 'national curse.'

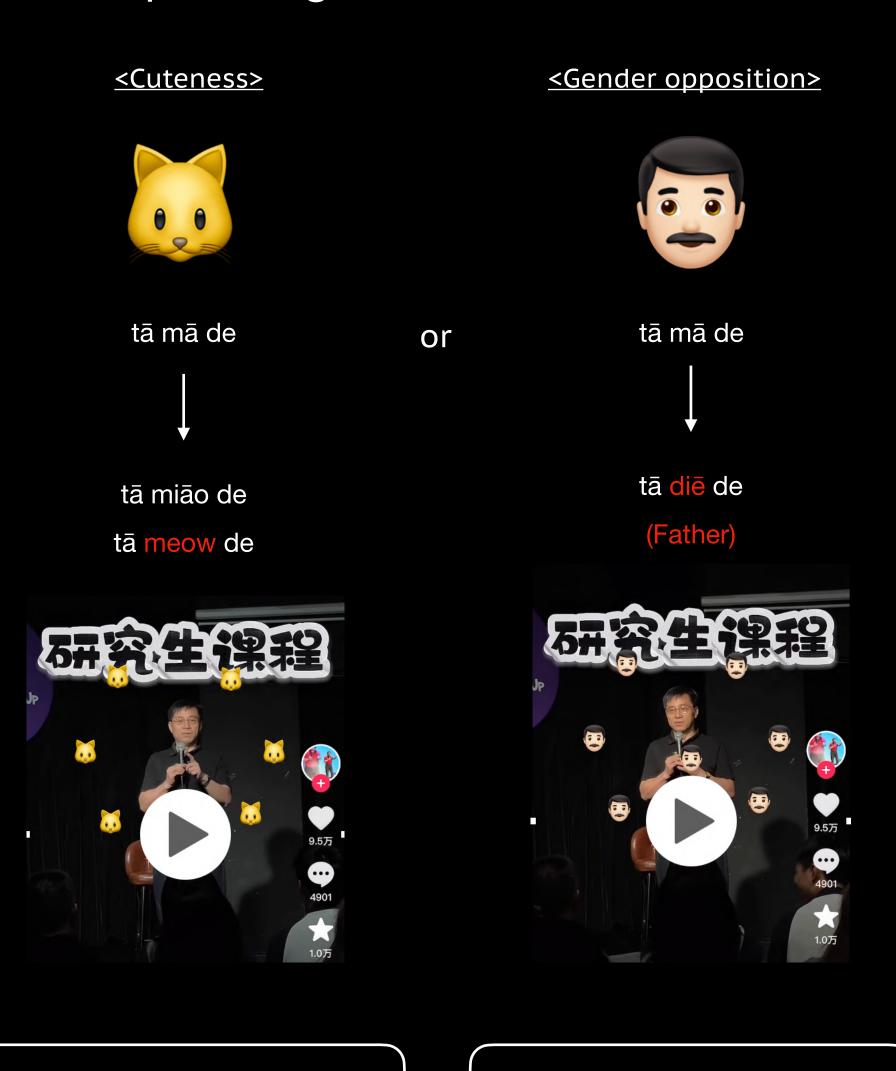
— LU Xun, On 'Tāmāde (Damn It)', 1925

#### [An excerpt from an article]

One of the representative writers of modern Chinese literature, Lu Xun, who wrote this piece a century ago, defines "TMD" as China's "national curse," explores its origins and evolution, and discusses why it has remained so widespread.

The essay highlights that Chinese culture places great value on ancestry and bloodline, so insulting someone's mother can feel like a "moral victory." However, I'm disappointed that it does not address the inherent disrespect toward women in this phrase.

# 01 Paraphrasing



I replaced the word "mother" in the short video with the sound effect of a cat meowing.

I replaced the word "mother" in the short video with the pronunciation of "father".

# 02 Relaying

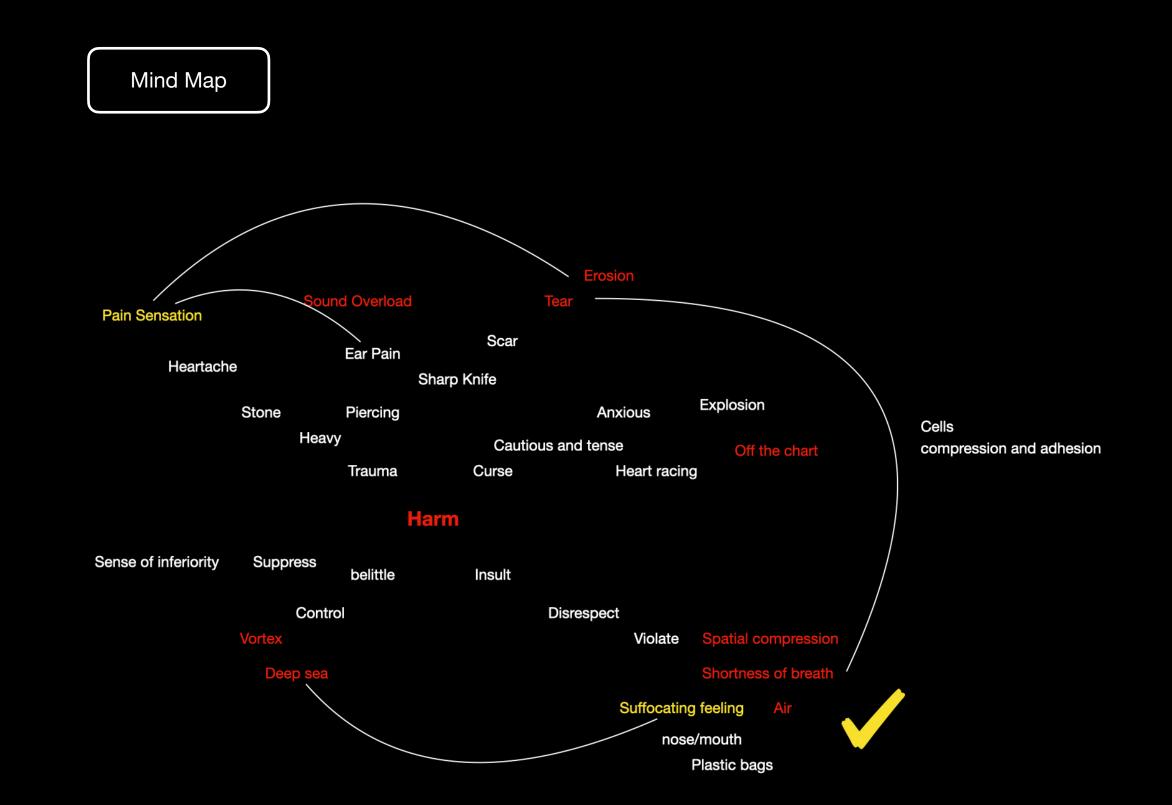
It's only emotional venting? —— Harm and trauma

Oral Foul Language

Visualisation of feelings

Sharing: confronting disrespect, revealing harm

Visual Language



Moodboard





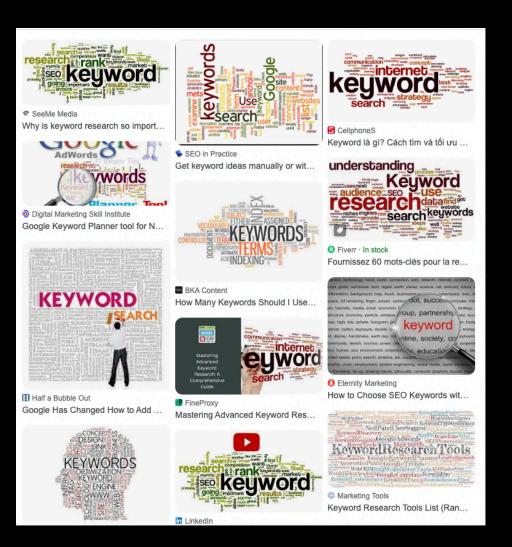
I chose the Chinese character equivalent to the English word "c\*\*t" for visual design because in "tāmāde", this character is often omitted or replaced with a homophone. However, the discomfort and suffocating feeling it brings me do not go away.

# 03 Extrapolating + Interjecting



Among the many common insults using female kinship terms, two contrasting phrases related to male kinship terms are inserted.

References





Blade-like typography => Harm

# **FEEDBACK**

- Don't repeat
- Choose various of swear words related to gender
- Reconsider how to visualise them
- The handwriting history the Chinese character of 'woman' 女 (oracle bone script: a kneeling figure with arms crossed in front, symbolising a woman in a respectful or submissive posture)
- Play with Chinese character as it's logograph

# Projects and Designs

about 'woman' in Chinese characters



# Radical and component with 女/woman:

995 characters

Positive term: 295 characters, 30.8%

Negative Term: 178 characters, 18.6%

Neutral Term: 183 characters, 19.16%

Proper Noun: 256 characters, 26.77%

Others: 43 characters, 4.49%

Left: 686 characters, 71.83%

Right: 21 characters, 2.19%

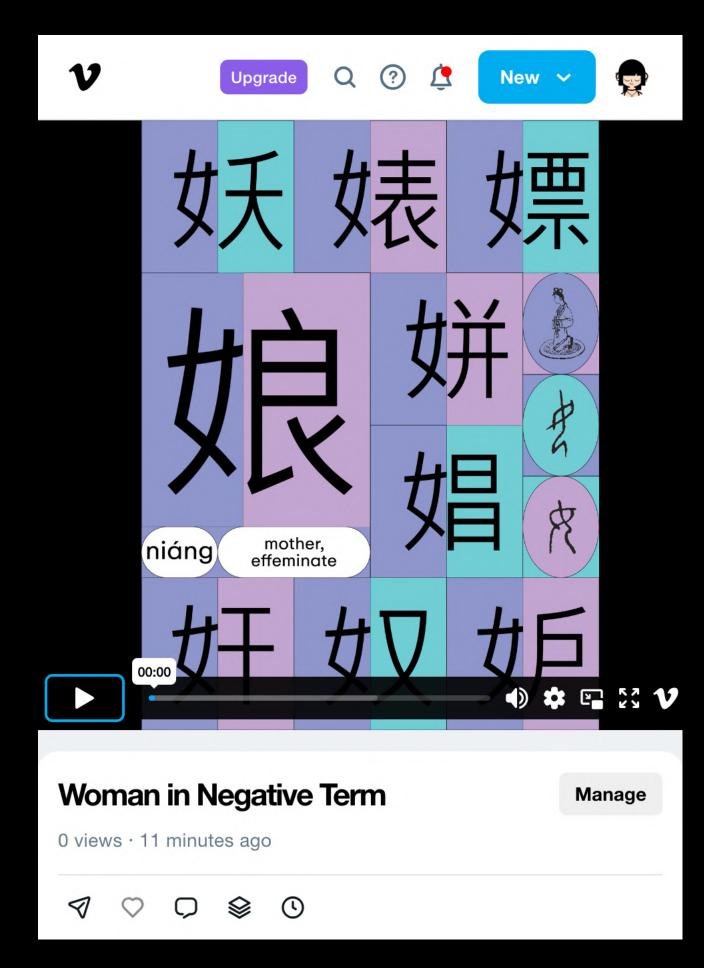
Above: 3 characters, 0.31%

Bottom: ? characters, 15.7%

Others: 65 characters, 6.8%



I chose 9 negative terms with the 'woman' radical on the left and created a motion graphic design based on them



Watch it here

https://vimeo.com/1029964799?share=copy

# FEEDBACK

"This design better conveys the intended concept compared to the previous version and feels like a more comprehensive visual communication."

"However, improvements can be made in the choice of colours, such as considering colours that represent women in Chinese culture. Alternatively, you could use colours that are completely opposite to those typically associated with women in stereotypes."

# Methods of Iterating

Intervening Lino Printing



# Transferring the image











Carving the block











Register and print











# **Critical Examination**

# **Unexpected Aspects and Technical Challenges**

Multi-colour prints require perfect colour registration, which involves:

- Consistency: The sketch must be consistently transferred onto each line block.
- Precise Registration System: By accurately positioning the paper and blocks, each layer of colour can be precisely aligned during printing, preventing overprinting.
- Efficient Production: When producing multiple prints, it is advisable to complete one colour before proceeding to the next, enhancing efficiency. However, this also places significant demands on the setup of the registration system.

#### **Understand the Medium**

- Lino cut is a traditional relief printing technique that requires transferring a reversed sketch onto a lino block, carving away the non-printing areas.
- It involves applying ink and pressure evenly.
- Multi-colour printing requires precise registration and alignment of layers.

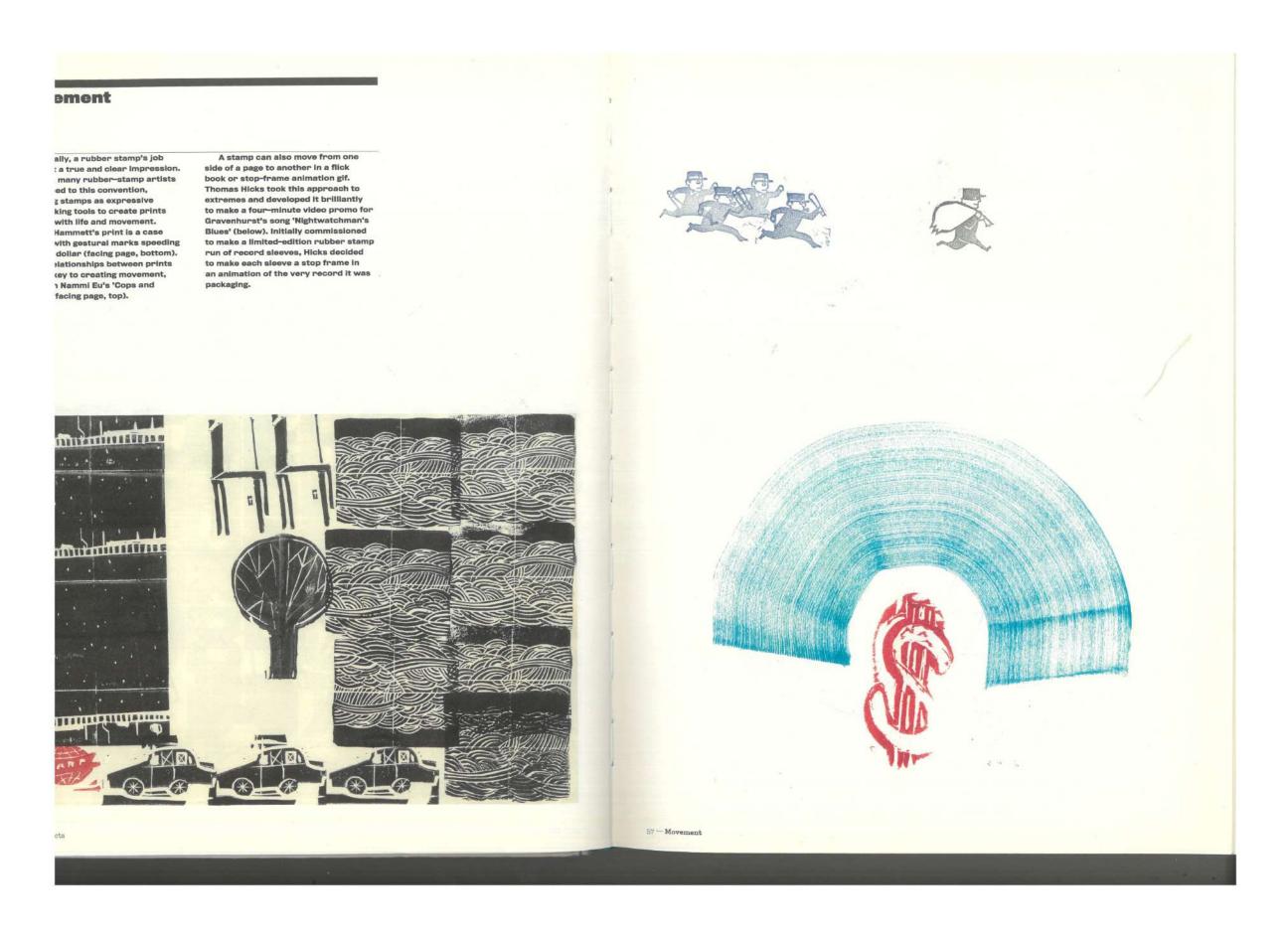
# **Output and Relationship to Graphic Design**

- Lino printing creates static images and designs with unique textures and a hand-crafted quality.
- It allows for repeatable printing with slight variations, making it popular in independent publishing and limited edition prints.
- The technique emphasises positive and negative space for visual impact.

# **Enquiry**

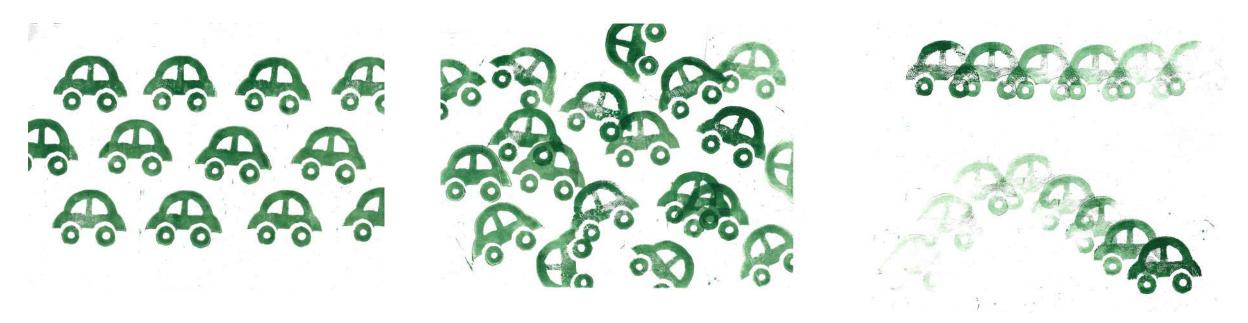
How can linocut, a printmaking technique traditionally used for creating static images, be used to create the illusion of movement?

# Reference



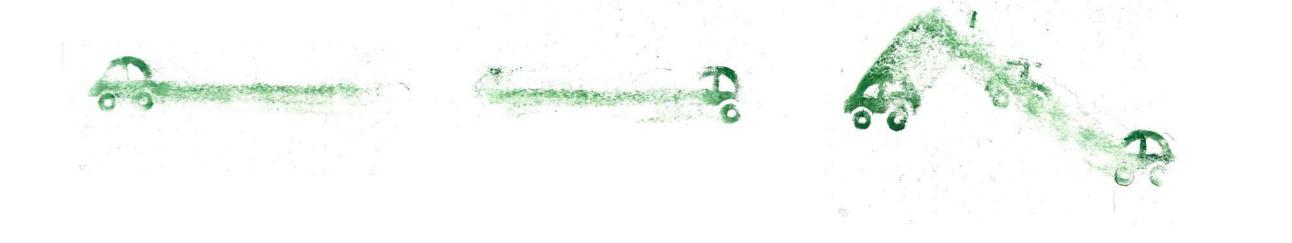
Fowler, S. (2016) Rubber stamping: Get creative with stamps, rollers and other printmaking techniques. London: Laurence King Publishing.

# **Repeat & Overprint**



Through repetition and overprinting, especially printing until the ink fades, the process of movement can be effectively conveyed.

# **Drag**



Dragging the rubber stamp across the paper creates motion lines similar to those in graphic novels, effectively conveying movement.

# **Stop-frame Animation**





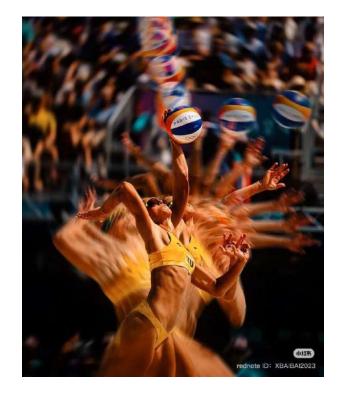


Whether by shifting the car itself or moving the background elements (such as houses or pedestrians) to create the illusion of motion, this approach relies more on an understanding of animation rather than 'hacking' lino printing. As a result, I have decided to abandon this experimental direction.

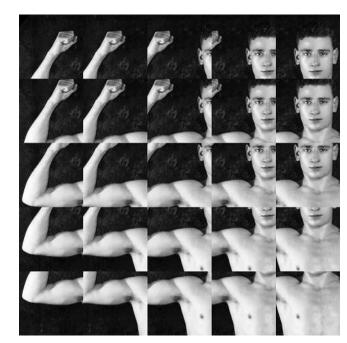


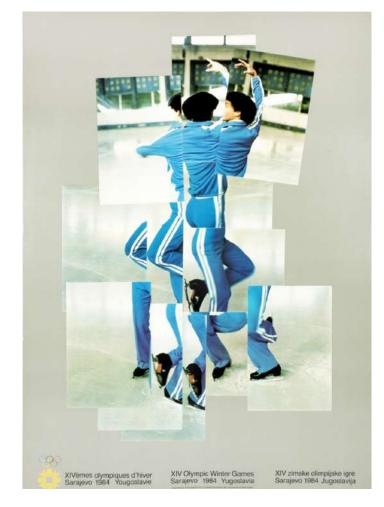












# **Slow Shutter**

- Longer shutter speed
- Moving objects create visible motion trails
- Can result in some ghosting or overlapping effects

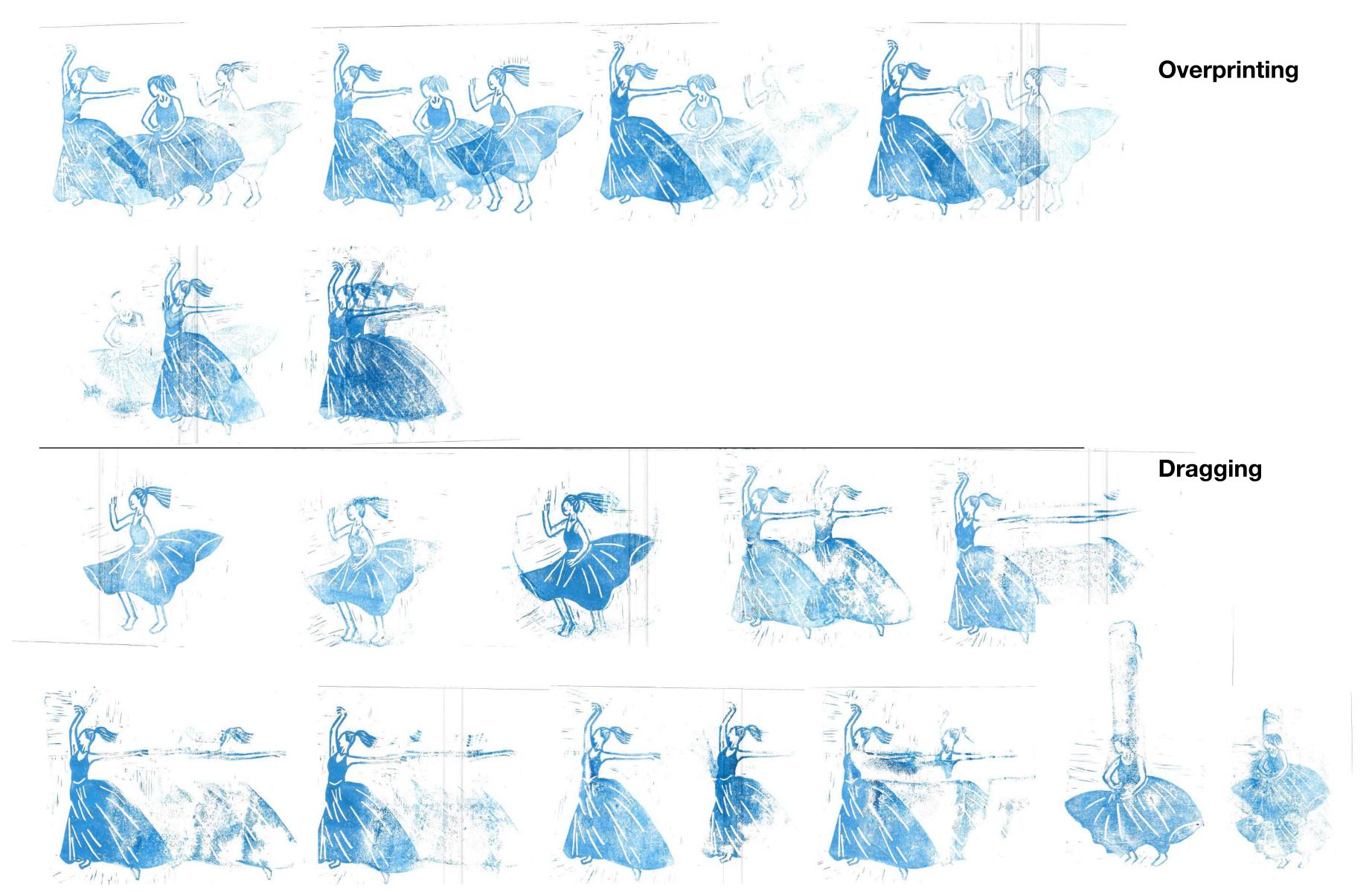
Slow Shutter + overprinting (for overlapping effects)

Slow Shutter + dragging / rubbing (for ghosting)

Slow Shutter + reduction Lino cut

# **Static Montage**

is a visual storytelling technique that combines multiple static images or elements to create a sense of movement, the passage of time, or narrative progression in the viewer's mind. Instead of relying on actual animation or video, it uses composition, segmentation, repetition, and contrast to make still images appear dynamic.



No.1-5, 29

Testing optimal overprinting sequence; Comparing logical movement progression and ink layering.

No.7-15, 20-21

Testing whether to press and move the paper over the lino block or to hold the lino block and move it across the paper; experimenting with reducing friction to achieve the desired visual effect.

No.30-33



# Rubbing

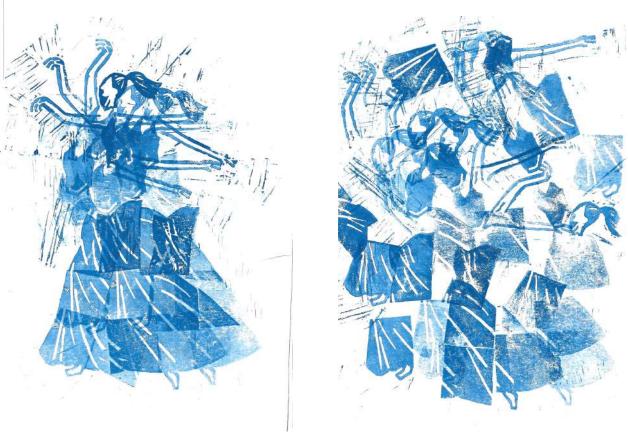
No.16-19,22,26

allows for more fluid movement of the lino block across the paper, creating unique ghosting effects.

# **Combination**

No.6, 23-25, 27-28

A combination techniques of overlapping, rubbing and dragging



No.34-35 — Static Montage

**Reduction printing** 

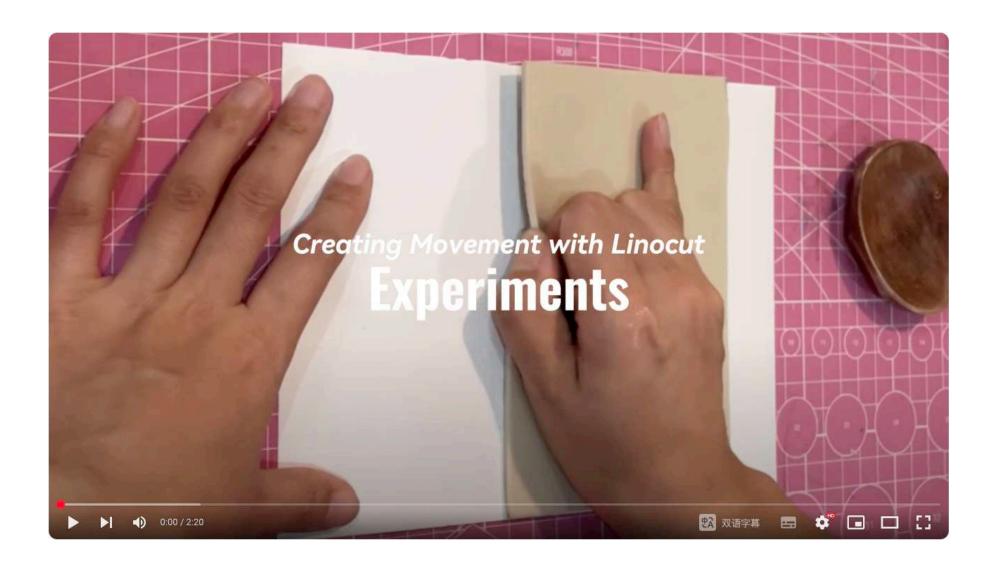
# A Collection of Prints Documenting the Experimental Process

With serial numbers and applied methods marked on the back



# **Video**

A video documented the process of how printing was intervened by dragging and rubbing, as well as how I adjusted and refined the intervention step by step to make the dragging and rubbing more fluid and free.



https://youtu.be/MFR1ulf4IK4

#### Reflection

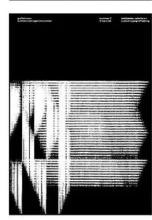
My experiment focused on exploring how to create a sense of movement within a static print. After conducting a series of repetition and dragging experiments, I realised that the core of my exploration was the intervention in the printing process itself.

With this in mind, in Draft 3, I began to consider how I could intervene in the process of printing a piece of text using a home printer. I applied similar methods—overprinting and dragging. While I couldn't manipulate the printer itself, I could interfere with the paper during the printing process.

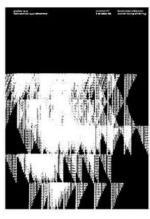
The results showed that overprinting was effective, but dragging didn't work as well. The distortion of text only appeared slightly at the very end, while attempts to interfere mid-print (such as pulling the paper sideways) had minimal effect and often led to interruptions. The ability to intervene was highly limited, making it difficult to create angles or achieve more pronounced distortions.

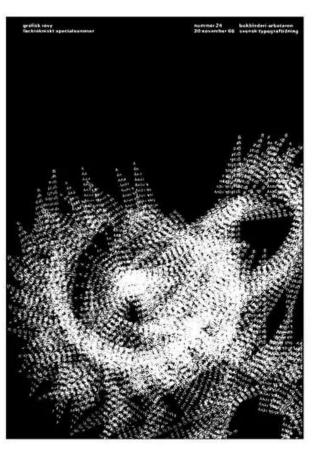
# **Future Exploration Reference**











Muroga, K. & Schmid, N. (eds.) (2023) Helmut Schmid: Schmid typography = Schmid typografie. Zürich, Switzerland: Museum für Gestaltung Zürich.

The cover Helmut Schmid designed for *Grafik Revy* was created by directly proofing on a manual printing press. The printed material was gradually shifted in multiple directions, creating an illusion of movement.

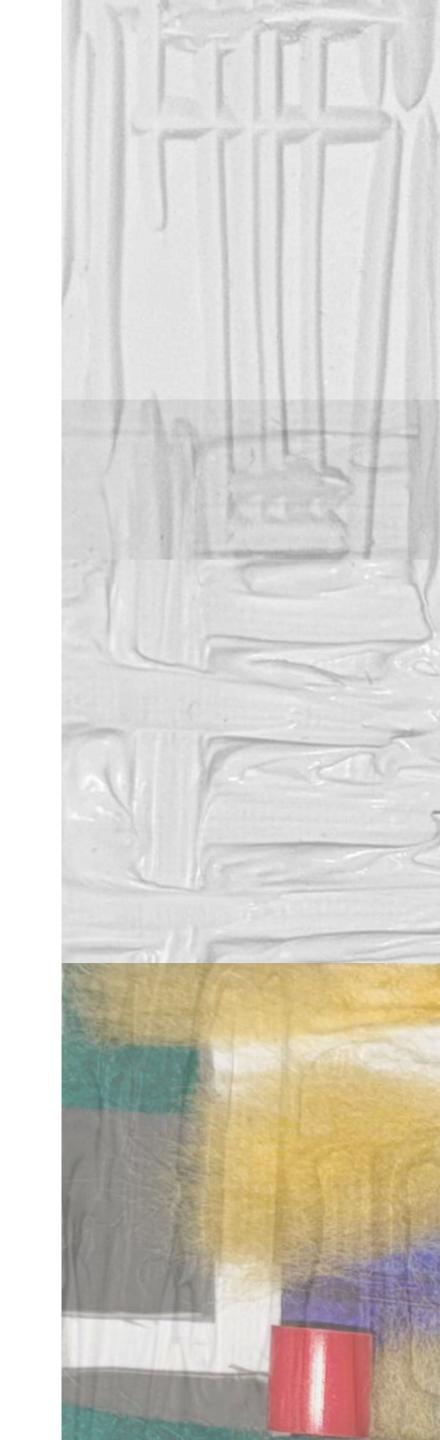
I plan to draw inspiration from his work and further explore how traditional printing techniques can create an illusion of movement in static designs.

# Methods of Contextualising

Reimagining Joyful Exhibition Experiences

for the Visually Impaired

Angel Kan Joy Li Kirstine Fahl





# Costanza-Chock, S. (2020)

Design justice: Community-led practices to build the worlds we need. London: MIT Press

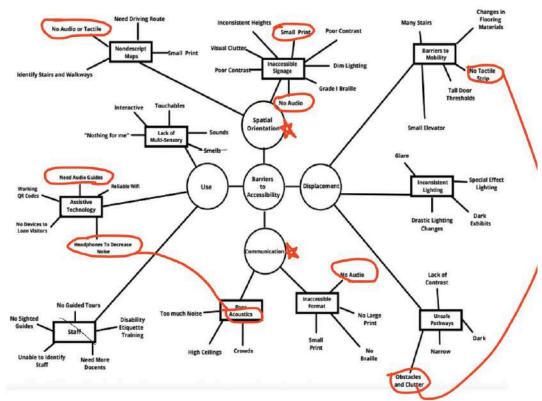
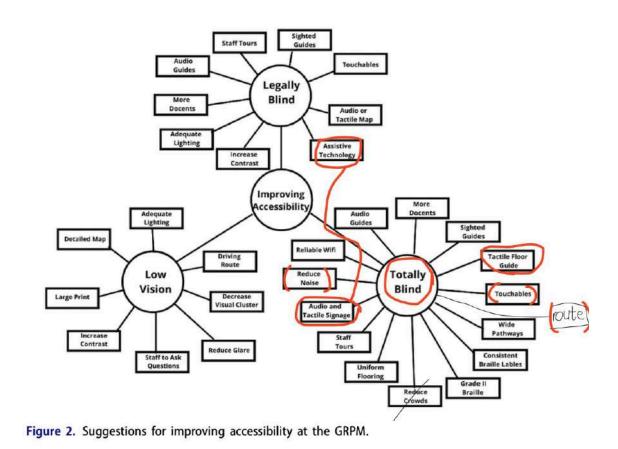


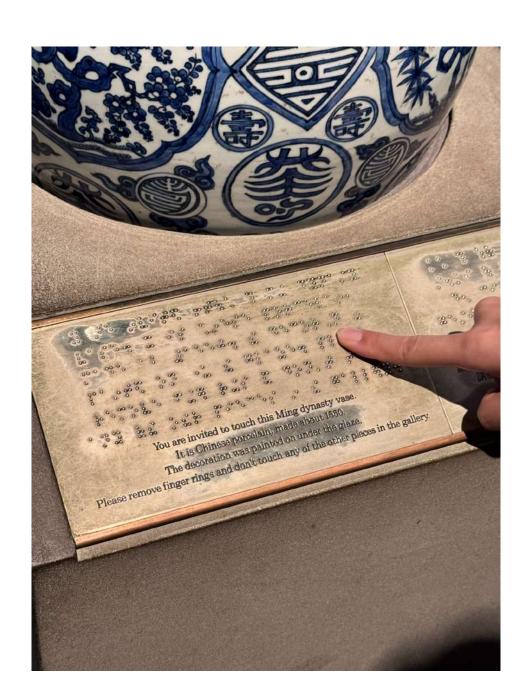
Figure 1. Barriers to accessibility at the GRPM.



Fortuna, J., Harrison, C., Eekhoff, A., Marthaler, C., Seromik, M., Ogren, S. and VanderMolen, J. (2023) 'Identifying barriers to accessibility for museum visitors who are blind and visually impaired', *Visitor Studies*. doi:10.1080/10645578.2023.2168421.







# SITE VISIT - V&A

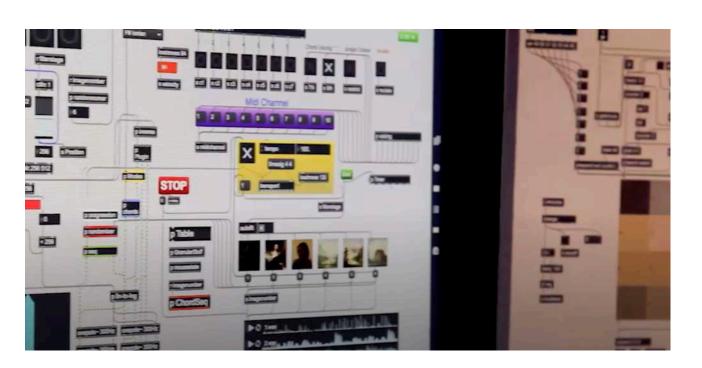
# Learnings

- Mostly "don't touch"
- Only audio description in one section
- Few pieces had braille explanations

# **State Library of NSW**

"What I'm doing is taking elements like colour, the contrast, the date, the artist and the location — it's all linked to the image — and take each one of those little bits of data and apply it to an instrument or a rhythm or percussion.





# 'Tate Sensorium' exhibition

Making art touchy, smelly, feel-y, tasty, to take Tate to a whole new audience

# About the sensory stimuli in Tate Sensorium



# Interior II 1964 Richard Hamilton

Here, **smell** stimuli create a sense of a mid-century home and the impact of big brands by recreating the original scent of Pledge. The central character is brought to life with the scent of vintage hair-spray, and a glue/solvent smell hints at the collage process. The **audio** brings the viewer into the acoustic space of the central character. Some of the objects de-picted can also be heard, while sounds of paper and paint again suggest the creative process.



#### Full Stop 1961 John Latham

An Ultrahaptics device creates **touch** sensations on the hand in mid air, using ultrasound. These are sequenced with the **audio**. The artwork plays with positive and negative space, and the tactile-audio stimulus translates that as presence or absence. The sound especially emphasises the painting's black and white duality. The two senses work together to create a sense of scale, and of roundness, but also reference Latham's use of spray paint, and his iterative theory of mark making.



# In The Hold 1964 David Bomberg

The audio brings the viewer into the painting, through two distinct planes of sound. The first reflects the geometry of the painting: acute angles, jagged sounds, reflecting Bomberg's quest for "pure form". The second evokes the subject matter - a ship's hold. The **smell** stimuli work in a similar way. The first scent is abstract: shrill, bringing out the blue colour. The second smells like the ship might: diesel and tobacco. Low concentrations of the second scent are present in the first.



#### Figure in a Landscape 1964 Francis Bacon

The **taste** of edible charcoal, sea salt, cacao nibs and smokey lapsang souchong tea bring out the painting's dark nature, and the wartime era in which it was painted - while a hint of burnt orange con-nects to flashes of colour and blue sky. **Smell** evokes the setting, Hyde Park: there's grass, soil, and an animalic, horse-like scent. Audio mirrors the smell and taste, while referencing the colour palette and the painting's visual texture; mechanised, industrial sounds are suggested in the subject matter.

# How to make exhibitions more engaging and joyful for visually impaired people?

Re-imagining the exhibition pieces through

- Sound
- Touch
- Interaction

# **EXPERIMENTAL SUBJECTS**



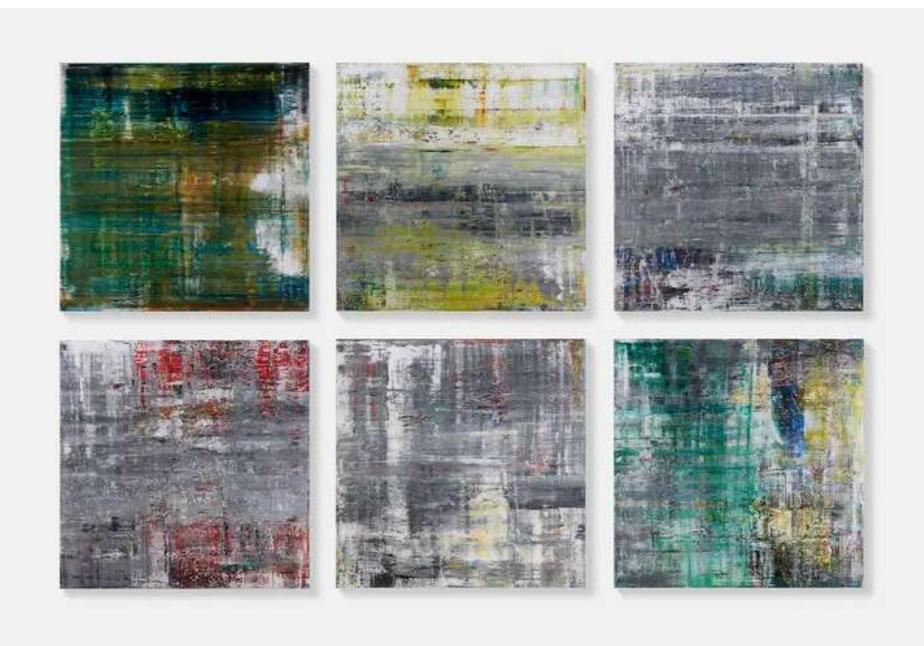
**Gerhard Richter "Cage 1-6"** 

# Inspired by music by John Cage

Cage's ideas about ambient sound and silence Cage's controlled use of randomness in music

# Layering paint

pauses, brushstrokes, scrapings delicate and fluid vs coarser and more solid



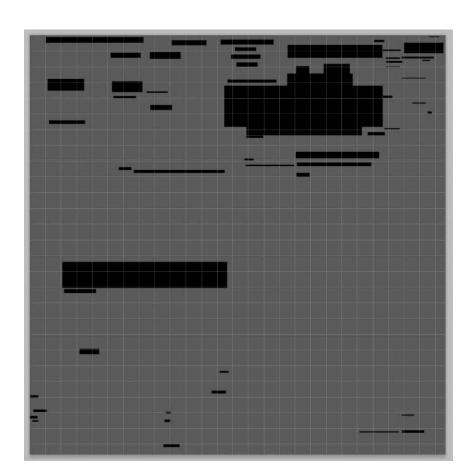
# **Features of art work**

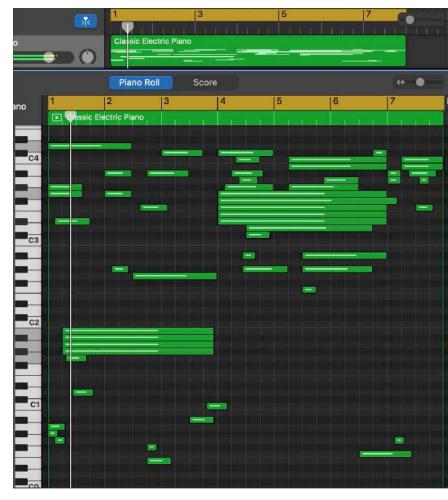
Composition
Colour
Dark/brightness
Brush strokes
Texture

# TRANSLATING DARKNESS/BRIGHTNESS





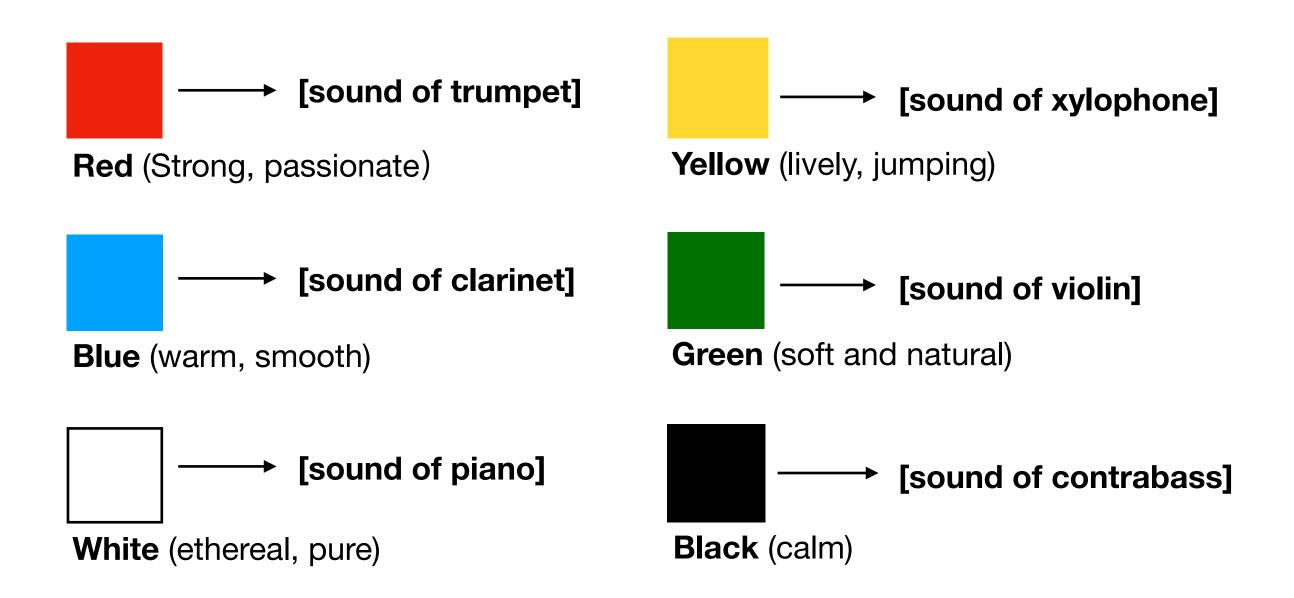




(Garage Band)

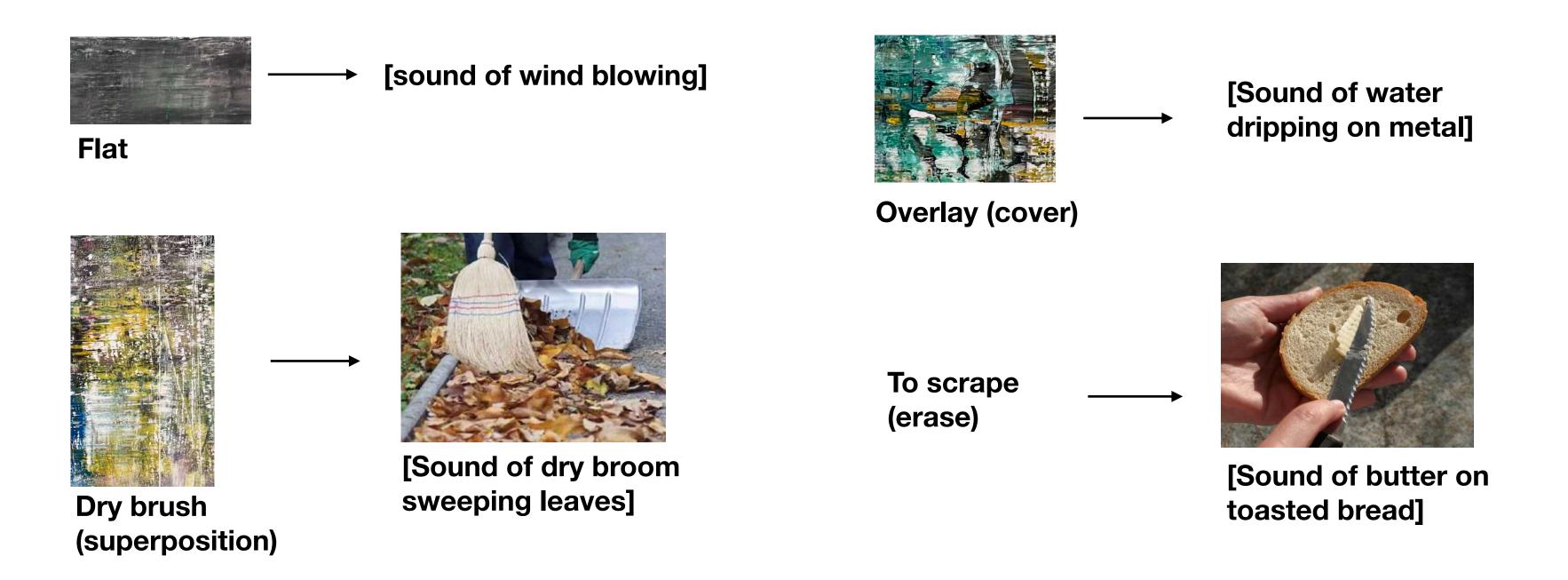
# TRANSLATING COLOURS

In Concerning the Spiritual in Art, Kandinsky explores the relationship between colour, form, and sound, and suggests that different colours resonate with different Musical Instruments.

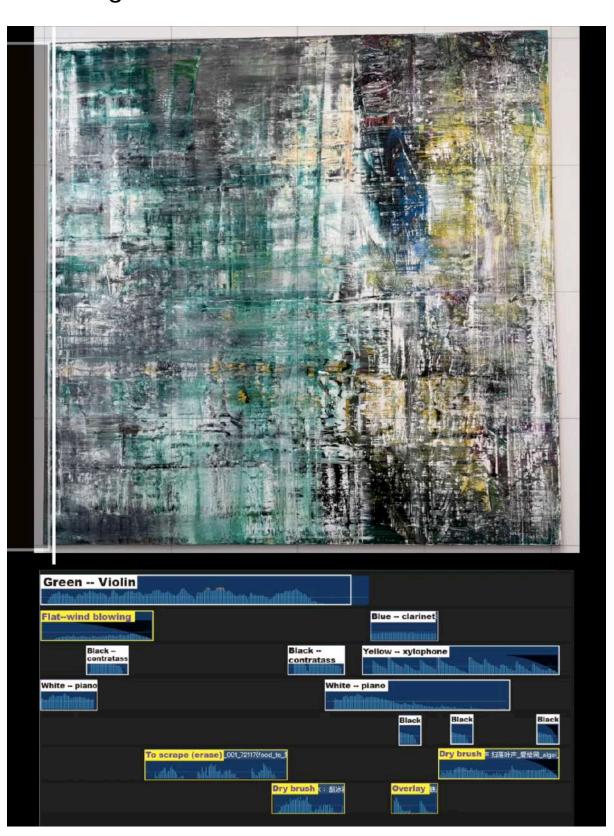


# TRANSLATING BRUSHSTROKES

Translating brushstrokes into everyday sounds



Analysing colours and brushstrokes Matching them to sound elements



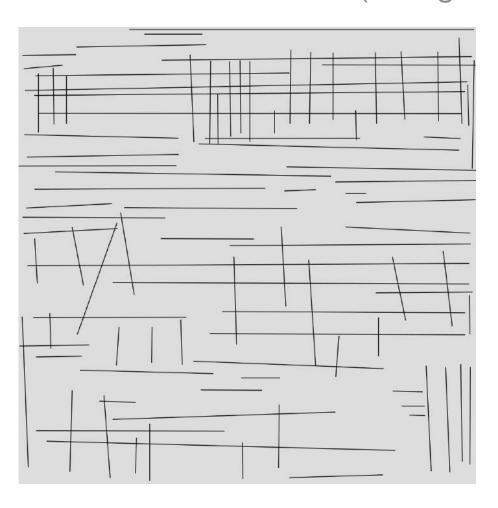
(CapCut)

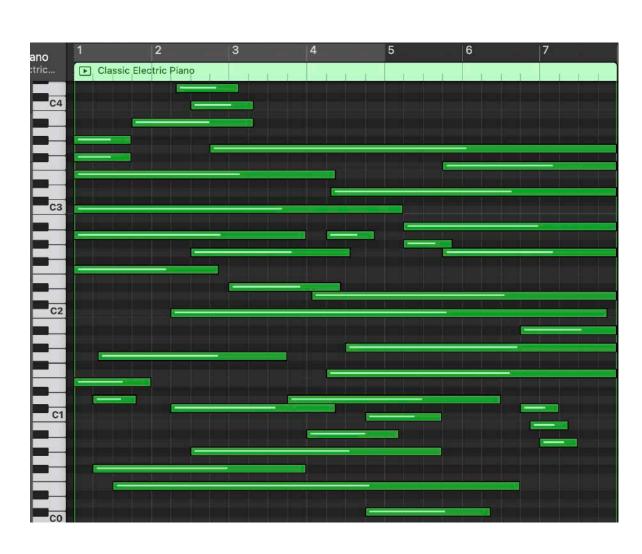
https://youtube.com/shorts/ kV1G2NhHKbs

# TRANSLATING TEXTURE

Translating the scraps of "Cage 2" into lines → Sound (Garage Band)







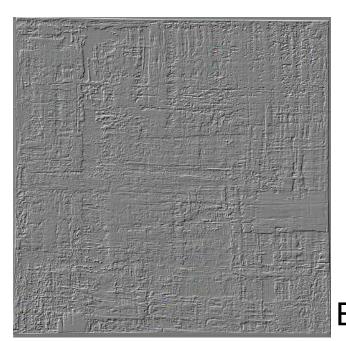
# Translating the texture of "Cage 5" —— Sound (Virtual ANS)



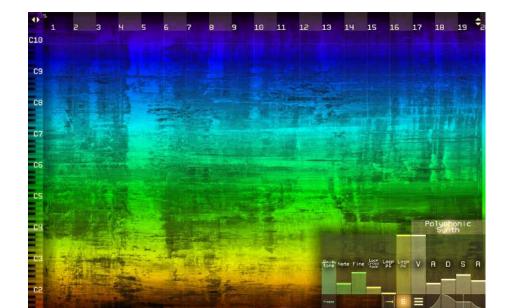
Original

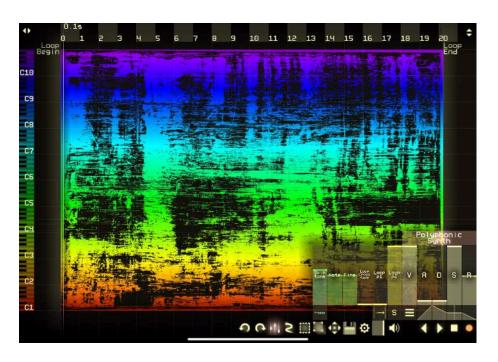


Mezzotint effect



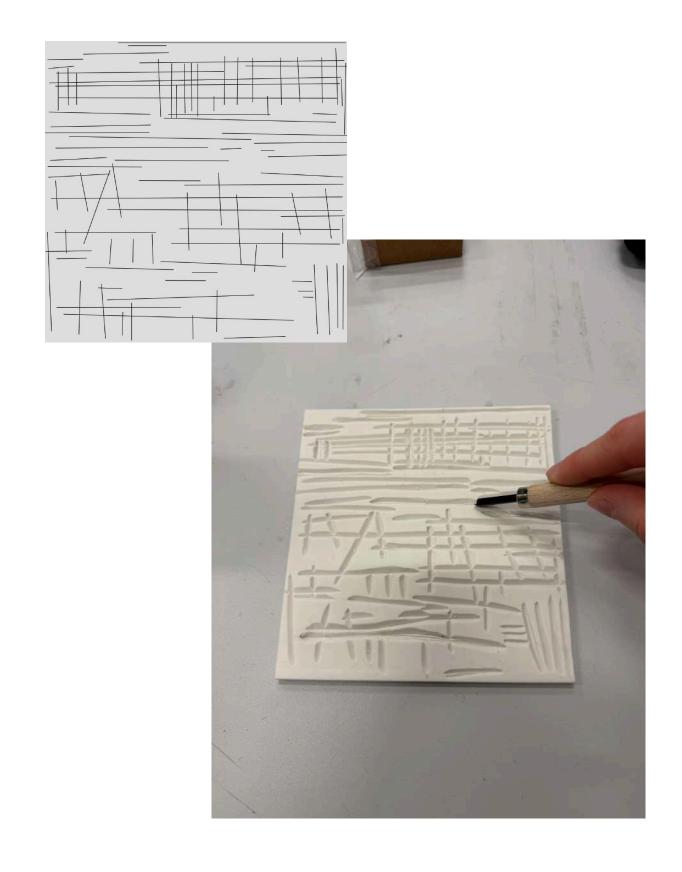
Emboss effect

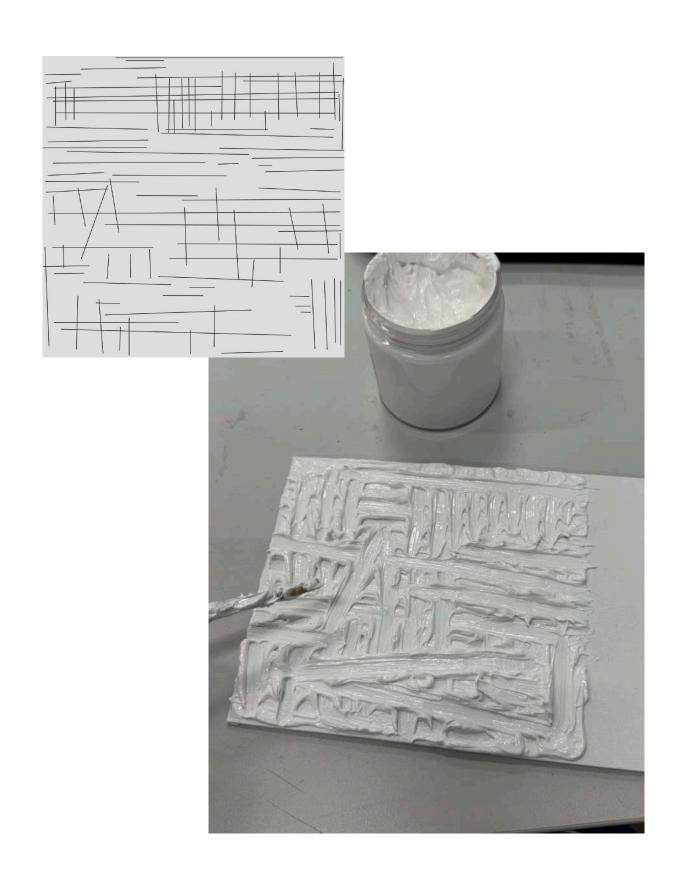


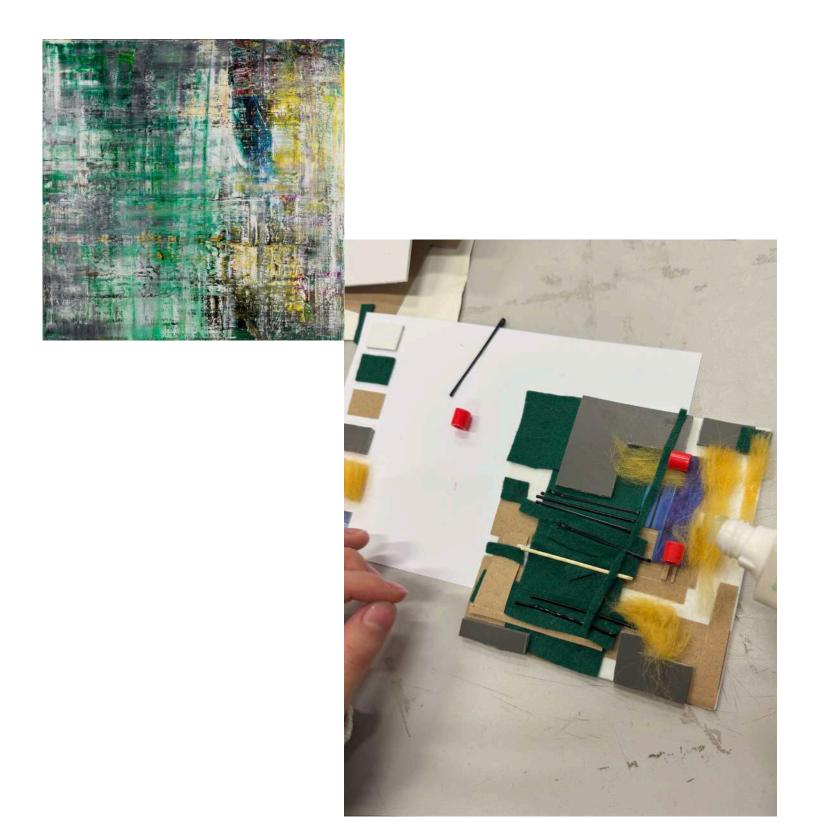




# Translating the scraps, composition, colours, textures into tactile objects







Linocut Modelling Paste Tactile Collage

### **Outcome**



Sound x Tactile experience

https://youtu.be/p3w6two\_rKo

# Reflection

An exciting experiment exploring the possibilities of a multisensory exhibition.

A key limitation was the lack of direct involvement from visually impaired individuals in the creation and testing process.

Reflection on whether the reinterpretation approach was too subjective and whether it unintentionally added complexity to understanding the artwork.

The need to integrate "translators" into the exhibition to interpret and explain the re-creation process.

Insufficient consideration of details such as the scale of replicas, exhibition format, and sequencing.